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**THE MULTIFACETED YDE TURNS EXISTENTIAL CRISIS INTO INDIE POP PERFECTION ON NEW SINGLE AND MUSIC VIDEO**

**“OLD HER”**

**LISTEN/WATCH “OLD HER”** [**HERE**](https://yde.lnk.to/OldHerPR)

**DEBUT PROJECT COMING SOON**

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*“YDE is a Voice for Her Generation”* - **PAPER**

*“YDE oozes confidence beyond her years”* - **Billboard**

**June 10, 2022 (Los Angeles, CA)** – After piling up millions of streams and earning acclaim from *PAPER*, *Teen Vogue*, *Billboard* and more, multifarious storyteller **YDE** *(pronounced EE-dee)* returns with a new single and music video entitled **“Old Her”** via **Facet Records/Warner Records** today. Through her new music, the instrumentalist blends existential crisis and youthful angst into flawlessly crafted indie pop perfection. Listen/Watch **“Old Her”** [**HERE**](https://yde.lnk.to/OldHerPR)**.**

Of the song, **YDE** commented, *“****‘Old Her****’ is my perspective on growing up and feeling like life never gets easier. Each verse is a real time reflection from different chapters of life that all point back to the sarcastic conclusion that ignorance is bliss.”*

On **“Old Her,”** piano plinks as organic percussion pulsates in a head-nodding rhythm. Meanwhile, **YDE**’s voice rises from intimate verses into a pensive refrain punctuated by her dynamic range as she observes, *“She miss the old her, even though the new her is better than the old her*.*”* In the accompanying visual, **YDE** plays the piano in time with the melody before launching into an artful dance routine in fluid motion with the song’s meandering momentum.

**“Old Her”** sets the stage for the singer**’s** debut project due out later this year executive produced by **YDE** herself! Prior to today’s release, **YDE** captivated listeners everywhere with “[BlindLife](https://www.youtube.com/watch?v=DtAKNOdcPhw)” in 2020 and its predecessor “[Stopped Buying Diamonds](https://www.youtube.com/watch?v=2nCJ5ujGujw).” With sharp wit, expansive vision, and undeniable natural talent, she asserts herself as an irresistible, infectious, and inimitable force to be reckoned with.

**About YDE:**

With razor-sharp lyrics about personal transformation, and her relationship with the future, YDE (EE-dee) writes catchy, alt-skewering pop songs about what it means to be human. Simultaneously humble and herculean the Australian-born, Filipino singer/songwriter dives even deeper into the human condition on her new single, **“Old Her,”** and upcoming project via Warner Records. *“Ultimately, I really hope that people who need to hear my music, hear it,”* YDE says.

Born in Australia, Breanna, her real name, moved to the US with her parents as a toddler. YDE went on to land starring roles on Nickelodeon series, *The Haunted Hathaways* at the age of nine, and *School of Rock*, before landing on the Netflix Series, *Malibu Rescue*. Most recently, the multi-faceted artist starred in the live production of *WILD: A Musical Becoming* alongside Idina Menzel.



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