

**PRETTYMUCH SHARE HEARTFELT NEW VIDEO FOR “FREE”**

[**WATCH HERE**](https://prettymuch.lnk.to/freevideo)

***SMACKABLES* EP OUT NOW TO CRITICAL ACCLAIM**

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*“The boy band PRETTYMUCH is back, recalibrated and deconstructed.”* ***– The New York Times***

*“[PRETTYMUCH]…is embracing maturity with their new music.”* ***– GQ***

*“This is exemplary boy band trap music.”* ***– Stereogum***

*“a fresh, R&B and mature vibe that sets the boys apart from other groups.”****– People***

**February 10, 2021 (Los Angeles, CA)** – Today, globally renowned pop group PRETTYMUCH share the official video for “Free,” continuing their explosive return to the spotlight with the recently released [*Smackables* EP](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fprettymuch.lnk.to%2FsmackablesEP&data=04%7C01%7CPatrice.Compere%40warnerrecords.com%7Cc37452b511fa4a3de3df08d8cc68b0b4%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637484097295415518%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=VSNxktpivwC4V4YBhpGLbOTPI7dz4WUi3STnIaoTa7E%3D&reserved=0), out now on Sire Records. Check out the heartfelt new video [HERE](https://prettymuch.lnk.to/freevideo).

The group explains, “‘Free’ is one of the sweeter breakup songs we have ever written. It’s about having to let someone go because that’s what’s ultimately best for the relationship. We all have had those moments where sometimes the only solution is to leave something you love behind. We actually made this song completely from the comfort of our own home and got to record real violin to add some extra emotion to it. It’s a different but tasteful approach for a ballad.”

**More about PRETTYMUCH:**

PRETTYMUCH—comprised of Brandon Arreaga, Edwin Honoret, Zion Kuwonu, Nick Mara, and Austin Porter—have been hustling since their inception. Early singles like “Would You Mind” and “Summer On You” got them noticed by popheads and critics; later projects, like last year’s *Phases* and *INTL:EP*, helped them achieve liftoff, building on their strong musical roots as they worked their way to the top. To date, the band have accumulated more than 1 billion audio and video streams, with a combined social following of 6.3 million. They have sold out two headline tours and opened for Khalid, and were named Artists to Watch by *Rolling Stone, MTV, Los Angeles Times,* with *Billboard* honoring them in their “21 Under 21” list three years in a row. They were nominated as *Best Boy Band* at the 2018 iHeartRadio Music Awards, *Best PUSH Artist of the Year* at the 2018 MTV’s Video Music Awards and *Best Group* at the 2019 MTV’s Video Music Awards, and most recently, *Choice Music Group* at the Teen Choice Awards 2019. Their television performances include *The Late Late Show with James Corden, Good Morning America*, *Fox’s A Christmas Story* special, the 2017 Teen Choice Awards, and the 2018 MTV VMAs, and they have partnered with A-list brands such as Puma, Kellogg’s Frosted Flakes, Moncler, FujiFilm, Hollister, and more.

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