

**PRETTYMUCH SHARE NEW SONG + VIDEO “LONELY”**

[**LISTEN HERE**](https://Prettymuch.lnk.to/lonely) **–** [**WATCH HERE**](https://Prettymuch.lnk.to/lonelyvideo)

***SMACKABLES (DELUXE)* COMING NEXT FRIDAY, FEBRUARY 26**

*A group of people posing for a photo

Description automatically generated*

*“The boy band PRETTYMUCH is back, recalibrated and deconstructed.”* ***– The New York Times***

*“[PRETTYMUCH]…is embracing maturity with their new music.”* ***– GQ***

*“This is exemplary boy band trap music.”* ***– Stereogum***

*“a fresh, R&B and mature vibe that sets the boys apart from other groups.”****– People***

**February 19, 2021 (Los Angeles, CA)** – Today, PRETTYMUCH unveil their gorgeous new song and video “Lonely” on Sire Records. “Lonely” follows the release of the band’s critically embraced *Smackables* EP and is featured on the forthcoming six-track deluxe version, *Smackables (Deluxe)*, coming next Friday, February 26th.

About the song, the group shares, *“During quarantine it was hard not to feel lonely. We’ve also had our fair share of lonely moments outside of the pandemic, so we felt a strong pull to be a part of creating something so many people can relate to especially in a time like this, in hopes of uniting our community and feeling a little less lonely, together.”*

To celebrate the upcoming *Smackables (Deluxe)* release, PRETTYMUCH will host a virtual EP listening party presented by the premium digital live platform Moment House on Thursday, March 4th at 6pm PT/9pm ET in North America, with additional time options available for fans worldwide. To purchase tickets, visit [momenthouse.com/prettymuch](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.momenthouse.com%2Fprettymuch&data=04%7C01%7CPatrice.Compere%40warnerrecords.com%7C3ba6733bb3644207a24108d8d3939c42%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637491978221207389%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=ozhYqvSCaxKHKH8HMSH7R27sfTu4Q2sdl0vhc1zhFfU%3D&reserved=0)

**More about PRETTYMUCH:**

PRETTYMUCH—comprised of Brandon Arreaga, Edwin Honoret, Zion Kuwonu, Nick Mara, and Austin Porter—have been hustling since their inception. Early singles like “Would You Mind” and “Summer On You” got them noticed by popheads and critics; later projects, like last year’s *Phases* and *INTL:EP*, helped them achieve liftoff, building on their strong musical roots as they worked their way to the top. To date, the band have accumulated more than 1 billion audio and video streams, with a combined social following of 6.3 million. They have sold out two headline tours and opened for Khalid, and were named Artists to Watch by *Rolling Stone, MTV, Los Angeles Times,* with *Billboard* honoring them in their “21 Under 21” list three years in a row. They were nominated as *Best Boy Band* at the 2018 iHeartRadio Music Awards, *Best PUSH Artist of the Year* at the 2018 MTV’s Video Music Awards and *Best Group* at the 2019 MTV’s Video Music Awards, and most recently, *Choice Music Group* at the Teen Choice Awards 2019. Their television performances include *The Late Late Show with James Corden, Good Morning America*, *Fox’s A Christmas Story* special, the 2017 Teen Choice Awards, and the 2018 MTV VMAs, and they have partnered with A-list brands such as Puma, Kellogg’s Frosted Flakes, Moncler, FujiFilm, Hollister, and more.

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**Press Materials:**

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