

**GLOBALLY RENOWNED POP GROUP PRETTYMUCH**

**ENTER NEW ERA WITH INFECTIOUS TRACK + VIDEO “STARS”**

**HIGHLY-ANTICIPATED *SMACKABLES* EP OUT JANUARY 29**

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**January 22, 2021 (Los Angeles, CA)** – Today, globally renowned pop group PRETTYMUCH mark the start of a new era with “Stars,” the debut track off their *Smackables* EP, coming January 29th on Sire Records. As the band’s first released music since 2019, and their first since inking a new deal with Sire Records, “Stars” officially kicks off PRETTYMUCH’s highly-anticipated return to the spotlight. The guys show off their signature moves in the out-of-this-world video, which was choreographed by Ian Eastwood [Justin Bieber, Chance The Rapper] and directed by Natalie Fält. Listen to “Stars” [HERE](https://Prettymuch.lnk.to/stars) and watch the accompanying video [HERE](https://www.youtube.com/watch?v=AXs2T2_Iobw&feature=youtu.be).

“We are super excited to show the world how hard we have been working, not only on ourselves, but on the new music that is to come,” PRETTYMUCH says. “We decided we needed a full reset to re-evaluate our goals and what success looks like to us. We are producing and writing all this music from a real and mature place and authenticity is driving the ship. We owe it to the fans for waiting this long, but now the wait is over and well worth it!”

PRETTYMUCH—comprised of Brandon Arreaga, Edwin Honoret, Zion Kuwonu, Nick Mara, and Austin Porter—have been hustling since their inception. Early singles like “Would You Mind” and “Summer On You” got them noticed by popheads and critics; later projects, like last year’s *Phases* and *INTL:EP*, helped them achieve liftoff, building on their strong musical roots as they worked their way to the top. To date, the band have accumulated more than 1 billion audio and video streams, with a combined social following of 6.3 million. They have sold out two headline tours and opened for Khalid, and were named Artists to Watch by *Rolling Stone, MTV, Los Angeles Times,* with *Billboard* honoring them in their “21 Under 21” list three years in a row. They were nominated as *Best Boy Band* at the 2018 iHeartRadio Music Awards, *Best PUSH Artist of the Year* at the 2018 MTV’s Video Music Awards and *Best Group* at the 2019 MTV’s Video Music Awards, and most recently, *Choice Music Group* at the Teen Choice Awards 2019. Their television performances include *The Late Late Show with James Corden, Good Morning America*, *Fox’s A Christmas Story* special, the 2017 Teen Choice Awards, and the 2018 MTV VMAs, and they have partnered with A-list brands such as Puma, Kellogg’s Frosted Flakes, Moncler, FujiFilm, Hollister, and more.



*High-res photos available* [*here*](https://press.warnerrecords.com/prettymuch/)

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