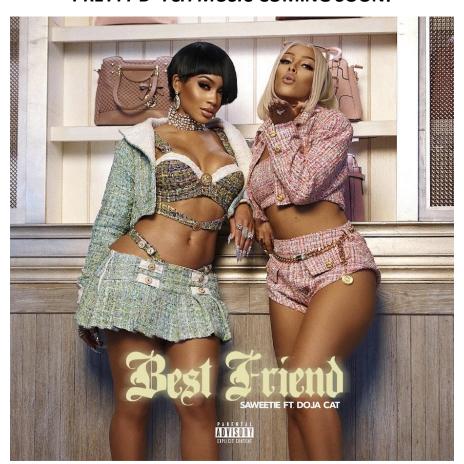
SAWEETIE AND DOJA CAT JOIN FORCES ON BANGING CLUB ANTHEM "BEST FRIEND"

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SAWEETIE TO APPEAR ON THE REAL AND A LITTLE LATE WITH LILLY
SINGH

PRETTY B*TCH MUSIC COMING SOON!



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January 7, 2021 (Los Angeles, CA) – Multi-platinum artist and global trendsetter, Saweetie, returns with her club-ready banger "Best Friend," featuring GRAMMY®-nominated rapper/singer Doja Cat. An empowering anthem, "Best Friend" is primed for the most wild girls' night out (or in). The chemistry and confidence of these two rising superstars pumping each other up is undeniable, a perfect prelude to Saweetie's forthcoming debut album *Pretty*

B*tch Music on ICY/Warner Records. Get "Best Friend" <u>HERE</u> and watch the Dave Meyers-directed video HERE.

Over slapping drums, **Saweetie** and Doja Cat trade bars that celebrate the other's success, beauty, and independence. **Saweetie** spits clever lines throughout, including the catchy hook: "That's my best friend, she a real bad b*tch / Drive her own car, she don't need no Lyft." Doja Cat matches her with equally sharp rhymes: "If she ride for me, she don't need a key."

"Best Friend" continues **Saweetie**'s streak of anthemic collaborations and social domination. Over the summer, she dropped the thundering "<u>Tap In</u>" remix with DaBaby, Post Malone, and Jack Harlow, accompanied by an <u>animated music video</u>. Most recent was her *Billboard*-charting, **Jhené Aiko**-assisted single, "<u>Back to the Streets</u>." **Saweetie** is one of the most viral artists on social media and is also one of TikTok's top artists with 12.5 million original videos featuring her music—a distinction backed by her half-billion YouTube views, and over 2 billion cumulative streams to date. She recently went on *The Wendy Williams Show* to discuss her forthcoming album and performed on Dick Clark's *New Year's Rockin' Eve*. More than a commercial star, she's earned the praise of *Billboard*, *The FADER*, *Los Angeles Times*, *The Wall Street Journal*, *Variety*, and more for her top-tier rhymes and irrepressible charisma. Up next, **Saweetie** talks "Best Friend" today with the ladies of *The Real*, and on January 11th, she taps into *A Little Late with Lilly Singh*.

While "Best Friend" scores Zoom hangouts and socially distanced gatherings for lifelong friends waiting to get back to the club, the <u>Red Bulletin</u> cover star is preparing for the release of her debut album, *Pretty B*tch Music*. With production from Timbaland, Danja, Lil John, Murda Beatz, and more, *Pretty B*tch Music* is the soundtrack to **Saweetie**'s inspiring movement, which encourages all women to define their own "pretty." She's said before that her empowered definition of B*tch = Boss. Independent. Tough. CEO. Hyphy. "Best Friend" is yet another single that manages to embody all of those attributes—and more—in under 3 minutes.



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ABOUT SAWEETIE:

Flaunting nineties rhyme reverence, fashion-forward fire, and endless charisma, Saweetie—born Diamonté Harper—can go bar-for-bar with the best of 'em, and fans and critics immediately recognized and responded to that. Within six months, she cracked 100 million cumulative streams, garnered a gold plaque, and earned the praise of *Billboard*, *The FADER*, and *Noisey* as *Los Angeles Times* pegged her as "one to watch." Drawing on a passion for poetry and numerous years of rapping in the car, she turned her love for words into vivid verses during 2018 on the *High Maintenance* EP with her smash hit "ICY GRL" earning an RIAA platinum certification. What's more, 2019 saw the release of Saweetie's *ICY* EP, spawning double-platinum viral sensation "My Type" as well as a 2020 BET Awards nomination for "Best Female Hip Hop Artist."

As a businesswoman, she launched her sold-out ICY jewelry line and partnered with PrettyLittleThing for a 50-piece capsule collection. Meanwhile, everyone from David Guetta to Dua Lipa to Wiz Khalifa to G-Eazy has enlisted her for guest spots. A true fashionista, she has

graced the cover of *Maxim* and *Wonderland*, in addition to appearing in *C.R. Fashion Book*, *Interview*, *Vogue*, and *Harper's Bazaar*.

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