SAWEETIE UNLEASHES MONUMENTAL RENDITION OF "TAP IN" FEATURING GLOBAL SUPERSTAR AND MULTI-GRAMMY NOMINATED ARTIST POST MALONE, CHART-TOPPING RAPPER DABABY AND BREAKOUT ARTIST JACK HARLOW

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SAWEETIE'S "TAP IN" EARNS 2020 MTV VMA NOMINATION FOR "SONG OF THE SUMMER"

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"...it's clear the 26-year-old rapper is in her element, with an 'ICY GRL' attitude that shows why she's up next in hip-hop." - PAPER

"The bumping sample of Too \$hort's 'Blow The Whistle' and the confidence of Saweetie's vocals are sure to demand inclusion on lots of summer playlists." – THE WALL STREET JOURNAL

"Rapper Saweetie, for her part, has navigated the sweet spot of harnessing early 2000s nostalgia while still centering her agency in the song, flipping Petey Pablo's classic crunk hit 'Freek-A-Leek,'

'My Type,' and more recently 'Tap In.'" – TEEN VOGUE

August 28, 2020 (Los Angeles, CA) – On a definitive hot streak, multi-platinum selling ICY/Artistry Records/Warner Records rapper/actress/entrepreneur and #1 Top Triller Global Artist with over 45.8M streams, Saweetie will drop an event level rendition for "Tap In" with award-winning hitmakers Post Malone and Da Baby, along with breakout rapper and 2020 XXL Freshman Jack Harlow. The all-star ensemble adds fuel to the fire set ablaze by Saweetie's flawless flows. The track goes live today at 4pm PT/ 7pm ET on DSPs HERE.

When "Tap In" was initially released, it quickly went viral and inspired over 4.1 million #TapInChallenge dance videos on TikTok. Saweetie fans across the globe are showing out and putting their own spin on the choreography from the original music video, in which Saweetie flaunts her *Pretty B*tch* style and delivers high energy moves on an iced-out basketball court. Inspired by fellow Bay Area artist Too Short's smash "Blow The Whistle," Saweetie's "Tap In" marks her second single to reach *Billboard's* Hot 100 chart and has earned her a 2020 MTV VMA nomination for "Song of the Summer." The undeniable summertime anthem is skyrocketing up the charts, currently at #3 at Urban Radio, Top 10 at Rhythm Radio, and #1 for two weeks on the U.S. and Global Thriller charts. "Tap In" has amassed 58 million streams with placements on numerous playlists, including Spotify's coveted *RapCaviar*, Apple Music's *Future Hits*, and more.

Saweetie also tapped in with SHOWTIME's *Desus & Mero* for an exclusive interview. Watch it HERE.

The <u>Maxim summer cover star</u> is preparing to release her *Pretty B*tch Music* project this fall, featuring production by Timbaland and Danja. *Pretty B*tch Music* is **Saweetie**'s self-titled movement, which encourages all women to define their own *Pretty*. Her empowered meaning of B*tch = Boss. Independent. Tough. CEO. Hyphy. **Saweetie** also continues to expand her fashion and beauty empire, recently teaming up with PrettyLittleThing for a second "At Home With" collection; all proceeds are being donated to Black Lives Matter.

ABOUT SAWEETIE:

Flaunting nineties rhyme reverence, fashion-forward fire, and endless charisma, Saweetie—born Diamonté Harper—can go bar-for-bar with the best of 'em, and fans and critics immediately recognized and responded to that. Within six months, she cracked 100 million cumulative streams, garnered a gold plaque, and earned the praise of *Billboard, The FADER*, and *Noisey* as *Los Angeles Times* pegged her as "one to watch." Drawing on a passion for poetry and numerous years of rapping in the car, she turned her love for words into vivid verses during 2018 on the *High Maintenance* EP with her smash hit "ICY GRL" earning RIAA platinum certification. What's more, 2019 saw the release of Saweetie's *ICY* EP, spawning double-platinum viral sensation "My Type" as well as a 2020 BET Awards nomination for Best Female Hip Hop Artist.

As a businesswoman, she launched her sold-out ICY jewelry line and partnered with PrettyLittleThing for a 50-piece capsule collection. Meanwhile, everyone from David Guetta to

Dua Lipa to Wiz Khalifa to G-Eazy has enlisted her for guest spots. A true fashionista, she has graced the cover of *Maxim* and *Wonderland*, in addition to appearing in *C.R. Fashion Book, Interview, Vogue*, and *Harper's Bazaar*.

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