

**SHORDIE SHORDIE AND MURDA BEATZ ANNOUNCE
COLLAB ALBUM *MEMORY LANE* OUT JANUARY 2021 ON
WARNER RECORDS**

**SHARE FIRST SINGLE "GOOD EVENING" WITH NEW
VIDEO**

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November 6, 2020 (Los Angeles, CA) – RIAA platinum-certified artist **Shordie Shordie** and GRAMMY®-nominated producer **Murda Beatz** have announced a collaboration album titled *Memory Lane* set for release in January 2021 via Warner Records. The announcement arrives with the first single from the project "**Good Evening**" accompanied by the Catch Rec-directed video depicting the duo shooting dice by the beach and cruising down palm tree-lined

streets — soaking up the West Coast lifestyle and capturing the laid-back vibe of the song. Watch it [HERE](#).

Both Shordie Shordie and Murda Beatz have been moving culture as solo artists and now join forces for the forthcoming project **Memory Lane**, entirely produced and executive produced, by Murda Beatz after a memorable night in the studio lead to fast friendship and extraordinary musical chemistry. While Shordie Shordie is having a breakout year – with over 600 million cumulative streams across platforms, the release of "[Feelings](#)" feat. Rico Nasty and his recent project [>Music](#) receiving critical acclaim from *Pitchfork*, *The FADER*, *Complex*, *XXL* and more – Murda Beatz is having a monumental year of his own. Murda produced "motive" feat. Doja Cat from Ariana Grande's *Positions*, which debuted at #1 on the iTunes Top Albums chart. He also produced several tracks on Lil Baby's #1 album *My Turn* and Lil Wayne's *Funeral*, along with songs for Teyana Taylor, Ty Dolla \$ign and PARTYNEXTDOOR. He's also released his own singles, "[Doors Unlocked](#)" feat. Polo G and Ty Dolla \$ign and "[Banana Split](#)" feat. YNW Melly and Lil Durk.

PRESS ON SHORDIE SHORDIE:

"His rise has felt truly organic, and his new album 'More Than Music' solidifies his spot as the unpredictable ball of energy atop the Baltimore rap scene." – **PITCHFORK**

"at times, it feels like any of his songs could realistically end up as singles. And with this new project, that's still consistent." – **THE FADER**

"The 35 minute offering is compact and concise, full of new flows and addicting melodies as he floats through romantic ballads and street-leaning storytelling." – **HYPEBEAST**

"Is it good? It's great." – **SPIN**

PRESS ON MURDA BEATZ:

"He's almost like an alien because his origins don't seem to make a lot of sense. He's from the middle of nowhere in Canada, but somehow he's making some of the most culturally relevant music." – **THE NEW YORK TIMES**

"Emerging from obscurity on the internet as a teenager far removed, the artist might have been raised in Canada, but he was made in hip-hop." – **COVETEUR**

"At this stage in the game, there are no excuses for not knowing who Murda Beatz is." – **HIGHSNOBIETY**

"With his beat business in full swing, his new vision board is filling up with more ambitions." – **FORBES**



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ABOUT SHORDIE SHORDIE:

Shordie Shordie asserts himself as *>Music*, and he gives the culture everything he's got. *>Music* is Shordie's first mixtape since his lauded debut, *Captain Hook*, the project that features his RIAA platinum-certified breakout track "[Bitchuary \(Betchua\)](#)," which generated 258 million streams and established him as one of the most exciting artists to emerge from Baltimore, Maryland and the greater DMV area. With a style unique unto his own, Shordie Shordie has cultivated and mobilized a fervent fan base globally. With a relentless work ethic and prolific output since he arrived on the scene, Shordie has garnered media attention from *XXL*, *The FADER*, *Complex*, *HotNewHipHop*, *Flaunt Magazine* and many more. Last year, he released anthems like "[Both Sides](#)" feat. Shoreline Mafia and his *Me & Mine Pt. 1* three-track bundle, which included "Loved Ones," "4th of July" and the standout "[Bonnie & Clyde](#)."

ABOUT MURDA BEATZ:

Following the success of the last few years, which saw him produce Drake's record-breaking "Nice For What," the Migos super track "MotorSport" with Nicki Minaj & Cardi B and then Saweetie's viral hit "ICY," Murda Beatz has taken hip-hop by storm. A resume that includes production credits on eight GRAMMY®-nominated albums (six in one year) and over 20 Billboard #1 albums. Alongside his work with chart-topping artists, Murda has released two solo projects – 2016's *Keep God First*, and 2018's *Bless Yo Trap* with rapper Smokepurpp. He is growing his brand exponentially into sectors such as DJing and gaming. To add to his extensive resume, Murda has graced the covers of *Número Berlin*, *Sniffers* and *Status Magazine* and has been featured in publications from *The New York*

Times and Forbes to Highsnobiety, Entertainment Weekly, Paper Magazine, Schön Magazine and many more. With another solo project expected later in 2020, Murda is primed to continue his winning-streak this year and far beyond.

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