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WATCH [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fshordieshordiemurdabeatz.lnk.to%2Fnojewelryvideo&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7Cb9af3b69c1234f020ce608d91c83da85%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637572174905527393%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=QGTKtuEuIE%2FATNPC3l8YiseneoD8OzgU2Lgpa1sXsBQ%3D&reserved=0).  If both artists joining forces for one of the most thrilling collaboration projects of the year shows just how potent their musical connection is, the visuals from ***Memory Lane*** make the same case for their organic chemistry on camera. It’s a testament to Shordie and Murda executing at the top of their game and “**No Jewelry**” is no exception. Shot in Miami, Shordie and Murda link up on an airport runway and take it to the streets where they are met by motorcycle riders and female friends.  *Memory Lane*hasgarnered critical praise and coverage from the likes of XXL, Pitchfork, COMPLEX, FADER, and UPROXX. Previously the duo shared the "[Seattle](https://www.youtube.com/watch?v=2_ABJTH1qWE)" video and have released superb videos for  "[Ride With Shordie](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fr20.rs6.net%2Ftn.jsp%3Ff%3D001XsQ7ahOyfwBe1aAfCQreo9D4MTXMZaOiJ9ppy_aaAWOIXGUhwNgH0u_oqNEE3KWtdV9S_g-K-l3q5NKg6lY1R3HAXi3dRZoSVL5JyF0z6Xmf63BnyGjyM5JZrhombbta0a9lDF1Jsl-SWrHk19sngqIef42c1lo52NQjK-wLOoKNo_W3dWVlGw%3D%3D%26c%3DgRVAJ2N9HMt29Ug80z_ssbtDWAwrk4onE_8vkmyVK6ypXohpTDBBng%3D%3D%26ch%3DRUnPI6pJHRR5M-2wlqJpcrCzwkchUPABsUb0KiLwRNw3SUwRMxYgWg%3D%3D&data=04%7C01%7Cyashar.zadeh%40warnerrecords.com%7C32136f11db8c4f22084308d8f9eb3a94%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637534136003811494%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=NSWrorz0Aom1IfSnZVDbOWAcauSMqpThCxIjl3ES8YA%3D&reserved=0)," "[Same N\*\*\*as](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fr20.rs6.net%2Ftn.jsp%3Ff%3D001XsQ7ahOyfwBe1aAfCQreo9D4MTXMZaOiJ9ppy_aaAWOIXGUhwNgH0ljRsq20SUC5ZTRblbH981qouYSLiKN6M34pJo1Eqo2JonQMWwvDk7cTJgzcCDxx3Hqv00aH_f1hfzES--2y-jn9ysm6XkVsRg%3D%3D%26c%3DgRVAJ2N9HMt29Ug80z_ssbtDWAwrk4onE_8vkmyVK6ypXohpTDBBng%3D%3D%26ch%3DRUnPI6pJHRR5M-2wlqJpcrCzwkchUPABsUb0KiLwRNw3SUwRMxYgWg%3D%3D&data=04%7C01%7Cyashar.zadeh%40warnerrecords.com%7C32136f11db8c4f22084308d8f9eb3a94%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637534136003821490%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=yBM%2B6c8oyJcvy1HzYqpV0xkA1CdtwHzfoEtSnLJLZCQ%3D&reserved=0)" and “[LOVE](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fr20.rs6.net%2Ftn.jsp%3Ff%3D001XsQ7ahOyfwBe1aAfCQreo9D4MTXMZaOiJ9ppy_aaAWOIXGUhwNgH0s2fOrbptMU8mUm4784YEFN_YSgQ2yvKXHHlcPvuySv4UWBJd0ZuoZcKokdXrH-1-g99bWwXjnkTifYyIJZ7PxV31w4WDUHdKM5QAWptGq_NWdX2W7S8Fi6c5TydeIdfFM0nNSDpB-hmy5QrkElPhB2EhDKoGFEKLrfEfvjwyV9el-xCTnOwL4hvXYkPjkemOq2Wy7wvEgrxlNOyN8gCcUJuTxrV5IKFepGQWjqvil4IeGhcmUfoK7s1rx6_jkRzo5R0D7WK4lxsb4qpZTqnH35Ae5DYCOn81cvCm0ftJnZ7JMQqFuzJKj4L7qm7cuseb5Ixr7OJE8Y9KK-EIoXKWi3xIXE2r51EUnuIr_5-uWnthnap9g-YQKA9Mdf5G5rnWz9aTK3fHW5gtByj0vPGjqe47qvhh8jclF2zwGcqHDFA00ckrPOGMuAyQogo2n_jMOB-WEfIh4wsZfPVxj_Wuyj5GZ-oQCugzpPmZXEnM9nmnIMfY8sSZJIvLG-5vr2tv4NlZG8-O7nT8t6ZcGOHza6GBkU1-Tuqy-JDx_rrfGs2AeTsuDWIfOFJqyCDKgbkm2IsptqHOfaujzqbvHubcpEZedvLoPENPtvqdp5XkUSb6LE8HnCZOAEFbXcw5RI2BnzCHAB4CVFefq9kyRIOzxdMMuBVZIUZXhQ-DLwq9cpF9iNV286TV4g%3D%26c%3DgRVAJ2N9HMt29Ug80z_ssbtDWAwrk4onE_8vkmyVK6ypXohpTDBBng%3D%3D%26ch%3DRUnPI6pJHRR5M-2wlqJpcrCzwkchUPABsUb0KiLwRNw3SUwRMxYgWg%3D%3D&data=04%7C01%7Cyashar.zadeh%40warnerrecords.com%7C32136f11db8c4f22084308d8f9eb3a94%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637534136003821490%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=bnZcOheZUhgoKVUpN7tncgdn1BmV8SuF0usuF9NGgL0%3D&reserved=0)” with Trippie Redd.    **PRESS ON MEMORY LANE**:    *“Going solo has let him flourish creatively; his hooks have only become a deadlier tool in his arsenal.”* – PITCHFORK    *With colorful and emotive production alongside some of*Shordie*'s most immediate songwriting to date, the project makes it abundantly clear how well these two work together.* – COMPLEX    *The rollout to the release of Memory Lane has been a graceful one.*- HOTNEWHIPHOP    *Memory Lane has a strong shot to fill one of the top spots when the year-end awards come around.* – HIPHOPDX    *The high-profile nature of his project is expected to bring*Shordie*to the next level in career* - REVOLT | |  |  |  | | --- | --- | | |  | | --- | | A picture containing person, wall, indoor, standing  Description automatically generated | |  |  |  | | --- | --- | | |  | | --- | | [DOWNLOAD PRESS PHOTO HERE [CREDIT: BRYAN CHONG]](https://www.dropbox.com/s/gha3u6vntq8nyf2/Murda%20Beatz%20x%20Shordie%20Shordie%20-%20Photo%20By%20Bryan%20Chong.jpg?dl=0) | |  |  |  | | --- | --- | | |  | | --- | | **ABOUT SHORDIE SHORDIE:**  Shordie Shordie asserts himself as *>Music*, and he gives the culture everything he’s got. *>Music* is Shordie's first mixtape since his lauded debut, [*Captain Hook*](https://wbr.lnk.to/captainhook)*,*the projectthat features his RIAA platinum-certified breakout track “[Bitchuary (Betchua)](https://www.youtube.com/watch?v=9WyLkGp9eM0" \t "_blank),” which has generated over 300 million streams and established him as one of the most exciting artists to emerge from Baltimore, Maryland and the greater DMV area. With a style unique unto his own, Shordie Shordie has cultivated and mobilized a fervent fan base globally. With a relentless work ethic and prolific output since he arrived on the scene, Shordie has garnered media attention from *XXL*, *The* *FADER*, *Complex*, *HotNewHipHop*, *Flaunt Magazine* and many more.  **ABOUT MURDA BEATZ:**  Following the success of the last few years, which saw him produce Drake's record-breaking "Nice For What," the Migos super track "MotorSport" with Nicki Minaj & Cardi B and then Saweetie's viral hit "ICY," Murda Beatz has taken hip-hop by storm. A resume that includes production credits on eight GRAMMY®-nominated albums (six in one year) and over 20 Billboard #1 albums. Alongside his work with chart-topping artists, Murda has released two solo projects – 2016’s *Keep God First*, and 2018’s *Bless Yo Trap*with rapper Smokepurpp. He is growing his brand exponentially into sectors such as DJing and gaming. To add to his extensive resume, Murda has graced the covers of *Numero Berlin*, *Sniffers* and *Status Magazine* and has been featured in publications from *The New York Times* and *Forbes* to *Highsnobiety*, *Entertainment Weekly*, *Paper Magazine*, *Schön Magazine* and many more. With more singles as an artist dropping in 2021, Murda is primed to continue his winning-streak this year and far beyond. | |  |  |  | | --- | --- | | |  | | --- | | **FOLLOW SHORDIE SHORDIE:**  [Twitter](https://twitter.com/shordie_shordie) | [Instagram](https://www.instagram.com/shordieshordie/?hl=en) | [Facebook](https://www.facebook.com/shordieshordie) | [YouTube](https://www.youtube.com/channel/UCZFX-EzDNnO--FGP0ZOVbiA) | [Press Site](https://press.warnerrecords.com/shordie-shordie/)  **FOLLOW MURDA BEATZ:**  [Twitter](https://twitter.com/murdabeatz_) | [Instagram](https://www.instagram.com/murdabeatz/?hl=en) | [Facebook](https://www.facebook.com/MurdaBeatzz/) | [YouTube](https://www.youtube.com/channel/UCWz4zK-Oal6uIiVxVuRWh8A)  **For more information on Shordie Shordie please contact:**  Yash Zadeh | Warner Records  [**Yashar.Zadeh@warnerrecords.com**](mailto:Yashar.Zadeh@warnerrecords.com)  **For more information on MURDA BEATZ please contact:**  Bria Fisher | Biz 3  [**bria@biz3.net**](mailto:bria@biz3.net)  Reid Westler | Biz 3  [**reid@biz3.net**](mailto:reid@biz3.net) | |  |  |  | | --- | --- | | |  | | --- | | A picture containing logo  Description automatically generated | | | | | | |
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