

**SOFIA REYES**  
**RELEASES “1,2,3” FEAT. JASON DERULO AND DE LA GHETTO**



**February 16, 2018 (Burbank, CA)** - One year after releasing her top charted debut album , "Louder!", which ranked #1 in sales in the U.S., the Latin Grammy nominee Sofia Reyes is back with a catchy, new single titled "1,2,3" featuring superstar, Jason Derulo and Latin urban artist, De La Ghetto.

**Watch "1,2,3" here :** <https://youtu.be/p03TIGqEc8o>  
**Listen to "1,2,3" here:** <https://SofiaReyes.lnk.to/123PR>

*"I have been very anxious about this single and can't wait for my SoCrew to listen to it. '1,2,3' is a unique blend of three very different genres and vibes (Latin, pop and urban) which brings a new style to my portfolio but still maintains my essence,"* said Sofia who is currently headlining the Nike AF1 campaign with other powerful women.

Jason Derulo surprises fans by singing some parts in Spanish and dancing on a Latin beat with Sofia. The music video which was shot in Los Angeles and directed by acclaimed director Mike Ho - known for his work with J Balvin, Becky G, Mary J Black, among others - features the multicultural trio of: Mexican, Sofia Reyes, Puerto Rican, De La Ghetto and American, Jason Derulo, adding a fresh blend of styles, vibrant colors and creating a visually remarkable music video that fans will love.

*"Sofia is a sweetheart, she is a real professional and I loved working with her and her team. I am excited as I feel like this song is going to take over the world,"* said Jason Derulo.

*"I am very happy to have been part of '1,2,3' with the talented Sofia Reyes and Jason Derulo. It is one of those unique experiences you enjoy thoroughly. The interaction between the three of us and the exchange of ideas between Latinos and non-Latino turned out in a very organic way. The video was also shot by the incredible Mike Ho who is one of the Music directors of the moment and will amaze everyone,"* said Urban artist De La Ghetto.

Sofia wrote the song with Jason Derulo, De La Ghetto, Nicole Zignago, Ricky Montaner, Jon Leone and Charlie Guerrero. The song was produced by Kiss The Chief (Ricky Montaner and Jon Leone) and Tainy.

**For Further information on Sofia Reyes, contact:**

**Sarah Duru at French Toast Agency:**  
(310) 770 7081 / [Sarah@frenchtoastagency.com](mailto:Sarah@frenchtoastagency.com)

**Alejandra García at Warner Music Latina:**  
[Alejandra.garcia@warnermusic.com](mailto:Alejandra.garcia@warnermusic.com)

**Laura Swanson at Warner Bros. Records Publicity:**  
[Laura.Swanson@wbr.com](mailto:Laura.Swanson@wbr.com)

**Digital Assets:**  
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