



SUB URBAN RELEASES VIDEO FOR VIRAL HIT “CRADLES” ON WARNER RECORDS

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STORYLINE & CREATIVE DIRECTION BY SUB URBAN



October 9, 2019 (Los Angeles, CA) - 19-year-old singer/songwriter/producer Sub Urban has unveiled a nightmarish new video for his breakout viral hit “Cradles” on Warner Records. Without an official video, the track itself has been exploding online with over 130 million cumulative streams across platforms and has been used over a billion times on TikTok (one of the biggest songs on TikTok to date). Following his previously released alternative banger “Isolate,” the new video for “Cradles” premiered by [Alt Press](#), portrays a nightmare come to life envisioned entirely by Sub Urban himself and directed by Andrew Donoho. The video features dancing mannequins, Sub Urban's bedroom engulfed in flames and sketches of imaginative characters flying across the screen. It's a glimpse into the brilliantly twisted mind of Danny Maisonneuve (aka Sub Urban), one of the most exciting new artists to watch.



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