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The track is a celebratory tour through designer stores and low-lit bedrooms assisted by Chicago singer/rapper **Dreezy**, and it arrives alongside a steamy video. After a decade sitting atop Florida rap, **Tae Bae** is back this year with a vengeance, and “**B.B**.” is one of his smoothest records to date.    The allure of wealth is a familiar theme in hip-hop, but **Tae Bae** puts a spin on it by turning his track into a love story. He bounces around the beat, telling a lover she deserves a Birkin bag, smooth-talking before he cuts the lights down low. Dreezy offers her own charismatic flexing, claiming she “*can’t even date a n\*\*\*a that gotta search for a tag.*” Their chemistry sneaks up on you thanks to the instrumental, a slice of pop magic full of warm synth chords and chiming bells. It’s airy, warm, and bright—the perfect song for taking to the streets on a summer afternoon.  **“B.B**.” is Tae Bae’s second single of 2021, after the irresistible “[K.A.T.](https://www.youtube.com/watch?v=qYbau1Xd27M),” but these new hits are part of an even longer hot streak for the Tampa great. His record “Ova East” was named one of [*VICE’s* "Best Songs of 2020](https://www.vice.com/en/article/xgzgp7/the-100-best-songs-of-2020-noisey)", and the DrewFilmedIt-directed video garnered even more attention. Before that, he dropped the bouncy “3 Bags” and the reflective club cut “Dusse’” with Wale. The strength—and continued acclaim—of these singles is indicative of Tae Bae’s staying power and talent. He’s spent the last year and change re-acclimating to the limelight after having served a nearly seven-year jail sentence. Prior to that, he was popping in Tampa Bay at the top of the 2010s. If the new music is any indication, his name has held weight all that time, and he’s on his way to returning to the top while fulfilling his promise as one of his city’s most gifted rappers. | |  |  |  | | --- | --- | | |  | | --- | | A person wearing a hat and sunglasses  Description automatically generated with low confidence | |  |  |  | | --- | --- | | |  | | --- | | [DOWNLOAD PHOTO HERE](https://wmg.sharepoint.com/:i:/s/US.WBR.Publicity/Ef9UFg3ksFFDmgRTcT3MYUgBN8RhiCZOVKkB7PCH20vLGw?e=Aaunc4)  PHOTO CREDIT: @Yesishootmodels | |  |  |  | | --- | --- | | |  | | --- | | **ABOUT TAE BAE:**  Tae Bae (as Tae Bae Bae) first gained attention in his hometown of Tampa Bay in the early 2010s with hit singles "Snatchin" and "Teco.” Just as he was receiving co-signs and collaborating with artists like Wale, Bigga Rankin and DJ Smallz, he began a nearly seven year prison sentence. Since his release, Tae Bae has been working hard to deliver a sound that both pays homage to his roots, but also marks a path forward. Tae Bae, short for “Tampa Bay”, knows that as he elevates his craft, he will also elevate his city. “I am Tampa, so where I go, the city’s going with me,” he says. | |  |  |  | | --- | --- | | |  | | --- | | **CONNECT WITH TAE BAE:**  [Instagram](https://www.instagram.com/taebae3200/) | [YouTube](https://www.youtube.com/channel/UC6M4F7PDpcuSHf2RA0qW_VQ)  **For more information, please contact:**  Aishah White | Warner Records  [Aishah.White@warnerrecords.com](mailto:Aishah.White@warnerrecords.com) | |  |  |  | | --- | --- | | |  | | --- | | Shape  Description automatically generated with medium confidence | | | | | | |
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