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DUKE DEUCE**  **LISTEN**[**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fisaiahrashad.lnk.to%2Flaywitya&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C559f18caddc24653d24208d90f1b578e%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637557432366276413%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=KeBJHoNNoU4O20yiPaxJAugG%2Fp%2ByQAeulkbmtAmnVUk%3D&reserved=0)**- WATCH**[**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fisaiahrashad.lnk.to%2Flaywityavideo&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C559f18caddc24653d24208d90f1b578e%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637557432366286409%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=WGQbn%2BaacCYIZ4dFUrhihvKHDms0Z9OTdlnNWVaFshY%3D&reserved=0)  **NEW ALBUM *THE HOUSE IS BURNING***  **﻿COMING SOON** | |  |  |  | | --- | --- | | |  | | --- | | A black and white photo of a skeleton wearing glasses  Description automatically generated with low confidence | |  |  |  | | --- | --- | | |  | | --- | | [DOWNLOAD HI RES COVER ART](https://wmg.sharepoint.com/:i:/s/US.WBR.Publicity/EZruEZ2Jb7pBq99sPf1ny9QBA4Zqd9JyJdPw5tbDtJPpuw?e=5zoa6Y) | |  |  |  | | --- | --- | | |  | | --- | | **May 7th, 2021 (Los Angeles, CA)** – Breaking a five-year silence, Chattanooga, TN rapper **Isaiah Rashad** returns with his first new music since 2016, dropping a brand new single **“Lay Wit Ya”**[feat. **Duke Deuce**] today. Listen to **“Lay Wit Ya”—**[HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fisaiahrashad.lnk.to%2Flaywitya&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C559f18caddc24653d24208d90f1b578e%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637557432366276413%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=KeBJHoNNoU4O20yiPaxJAugG%2Fp%2ByQAeulkbmtAmnVUk%3D&reserved=0) via **TDE**. It sets the stage for the arrival of his anxiously awaited second full-length album, ***The House Is Burning***, coming soon.    Listen to “**Lay Wit Ya**” [feat. **Duke Deuce**] [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fisaiahrashad.lnk.to%2Flaywitya&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7C559f18caddc24653d24208d90f1b578e%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637557432366276413%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=KeBJHoNNoU4O20yiPaxJAugG%2Fp%2ByQAeulkbmtAmnVUk%3D&reserved=0).    Drawing inspiration from favorite authors such as Stephen King, the lyricism takes the spotlight on the menacing **“Lay Wit Ya**.**”** Claustrophobic bass and haunting keys underscore his breathy rhymes before**Duke** wilds out with a fiery cameo.    However, it just sets the stage for ***The House Is Burning*** as he reaches a new apex in terms of his bars, wordplay, and hooks.    *“This album was difficult,”* he admits. *“I love music, but I don’t like to say shit. It’s almost like a game for me. It’s like working out. I don’t want to be redundant. Redundancy in general bothers me. Any song that I make, I usually make it in about 30 minutes to an hour, and that’s it. My ideas come to me immediately.”*    That urgency ultimately lights the flame of the new album.    He adds,*“Music is where I go to express myself. It’s what I do to close a chapter. You know what’s crazy? I’m not even ashamed to say it…I really think my albums aren’t different from each other. Eventually, one of my albums will become a classic. I just love this shit. It’s me.”*    TDE is ready to deliver — Isaiah Rashad is officially back. | |  |  |  | | --- | --- | | |  | | --- | | A person wearing glasses  Description automatically generated with medium confidence | |  |  |  | | --- | --- | | |  | | --- | | [DOWNLOAD HI-RES PRESS PHOTO HERE](https://wmg.sharepoint.com/:i:/s/US.WBR.Publicity/EcUJY8BYowJDpJhGmc0Y2SUBFv2qp4fthcmzkZzwhtA8Pw?e=npmwhg)  PHOTO CREDIT: Spencer Sease | |  |  |  | | --- | --- | | |  | | --- | | **ABOUT** **ISAIAH RASHAD**:  Isaiah Rashad doesn’t look back. Instead, he never stops moving forward. That’s why the internet has tried so hard to keep up since the Chattanooga, TN-born and Los Angeles-based artist emerged in 2012. After one seismic appearance after another throughout 2013, he formally introduced himself with 2014’s *Cilvia Demo*. *XXL*named him among its prestigious *“Freshman Class*,*”*while the project earned a rare score of 8.2 from *Pitchfork*. Just two years later, his full-length debut,*The Sun’s Tirade*, bowed in the Top 20 of the *Billboard*Top 200 and closed out 2016 on over a dozen year-end lists, including *UPROXX*, *L.A. Weekly*, *Inverse*, *Stereogum*, *Pop Matters*, *Pigeons & Planes*, *Pitchfork*, and more. In between sold-out shows coast-to-coast and racking up nearly 500 million total streams, he quietly stared down his demons out of the spotlight. By the time he dove back into music, life had changed. The process switched up, so he realigned and linked up with new collaborators. Ready to break a five-year creative silence, he returns with a new single and video “Lay Wit Ya” [feat. Duke Deuce] as he prepares his forthcoming album *The House Is Burning*. | |  |  |  | | --- | --- | | |  | | --- | | **FOLLOW ISAIAH RASHAD**:  [Twitter](https://twitter.com/isaiahrashad?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor) | [Instagram](https://www.instagram.com/isaiahrashad/) | [Facebook](https://www.facebook.com/isaiahrashad)  **For more information, please contact:**  Yash Zadeh  Warner Records  [**Yashar.Zadeh@warnerrecords.com**](mailto:Yashar.Zadeh@warnerrecords.com)  Carrington Harris  The Purple Agency  **Carrington@thepurpleagency.com** | |  |  |  | | --- | --- | | |  | | --- | | A picture containing logo  Description automatically generated | | | | | | |
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