



WARNER RECORDS' MUSIC FOR DISCOVERY (MFD) PARTNERS WITH TIKTOK TO LAUNCH SECOND ANNUAL HBCU COLLEGE TOUR

FEATURING RISING TALENT BLACK FORTUNE, DA GREAT APE, LILBOOTYCALL, LIL ZAY OSAMA, POSA, ROBNHOOD TRA, SKYXXX, 2KBABY

MUSIC FOR DISCOVERY CLASS OF 2019

10/10	COPPIN STATE UNIVERSITY	BALTIMORE, MD
10/11-12	HOWARD UNIVERSITY HOMECOMING	WASHINGTON, DC
10/18	VIRGINIA STATE HOMECOMING	RICHMOND, VA
10/21	NORTH CAROLINA A&T	GREENSBORO, NC
10/22	NORTH CAROLINA CENTRAL UNIVERSITY	DURHAM, NC
10/23	BENNETT COLLEGE	GREENSBORO, NC
10/26	MOREHOUSE HOMECOMING	ATLANTA, GA
10/28	TUSKEGEE UNIVERSITY	TUSKEGEE, AL
10/29	JACKSON STATE UNIVERSITY	JACKSON, MS
11/2	SOUTHERN UNIVERSITY HOMECOMING	BATON ROUGE, LA
11/4	XAVIER UNIVERSITY	NEW ORLEANS, LA
11/6	TEXAS SOUTHERN UNIVERSITY	HOUSTON, TX
11/7	PRAIRIE VIEW A&M UNIVERSITY	PRAIRIE VIEW, TX
11/13	HAMPTON UNIVERSITY	HAMPTON, VA

@WARNERRECORDS @TIKTOK **WARNER RECORDS** x **TIKTOK** #MFDTOUR

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October 11, 2019 (Los Angeles, CA) – Details revealed for **Warner Records x TikTok Present... Music For Discovery (MFD)**, Warner Records' second annual **HBCU College Tour**.

This time around, TikTok, the leading destination for short form video, partners with MFD to visit Historically Black Colleges and Universities across the United States and showcase some of the best, boldest, and brightest new talent from the label roster with pop-up performances on a tricked-out custom truck. MFD kicked off in Baltimore, MD, at Coppin State University on October 10th, and will be visiting a total of 14 campuses across the South and Mid-Atlantic, concluding in Hampton, VA on November 13th.

Warner Records' artist lineup features:

[Black Fortune](#) quickly cemented himself as one of the DMV's sharpest spitters cited by *The Fader* as "slowly perfecting a brand of fun, chaotic music to party to." Expect his **Warner Records** debut soon.

Atlanta's [Da Great Ape](#) upholds a south side tradition of slick swagger on his 2019 **Warner Records** EP, *Ape Shit*, and the new anthem "Ape Mode" [feat. T.I.].

With over 20 million total streams, [Lilbootycall](#) attracted widespread acclaim with *Forbes* predicting, "his chilled-out, sugary jazz-rap songs will soon earn a much wider audience." His full-length debut hits very soon!

Putting up over 5 million cumulative streams thus far, the Windy City's [Lil Zay Osama](#) continues Chicago's legacy of inventive hip-hop on new bangers such as "Trencherous" [feat. Lil Durk] and more.

Hot off the anthem "Dropping Jewels" and acclaim from *HotNewHipHop* and more, Mobile, AL rapper [Posa](#) channels hardship into hard-hitting anthems on this year's *Bolo* [Think It's A Game/Warner Records].

College Park upstart [Robnhood Tra](#) set off the summer with "No Cap" [feat. Lil Keed]. A critical favorite, *Pitchfork* noted, "The Atlanta scene will always have room for a new crooner and with 'Thirty8' Robnhood Tra is another welcome addition." He's prepping more music for arrival soon.

New Jersey-born and Orlando-raised [SKYXXX](#) turned up the heat on his first **Warner Records** single "Hotboy." Now, he's fueling buzz to a boiling point with *Respect* praising the "catchy hooks and over-the-top bars."

Straight out of Louisville, [2KBABY](#) earned a bonafide hit with "Old Streets," which amassed over 3.6 million streams on Spotify. Acclaimed by *Lyrical Lemonade*, *HotNewHipHop*, and more, he stands primed to pop off this year.

TOUR DATES:

10/10 Coppin State University Baltimore, MD *
10/11 Howard University Homecoming Washington, DC *
10/18 Virginia State Homecoming Richmond, VA *
10/21 North Carolina A&T Greensboro, NC &^
10/22 North Carolina Central University Durham, NC &^
10/23 Bennett College Greensboro, NC &

10/26 Morehouse Homecoming Atlanta, GA &%~
10/28 Tuskegee University Tuskegee, AL %#
10/29 Jackson State University Jackson, MS %#
11/2 Southern University Homecoming Baton Rouge, LA %
11/4 Xavier University New Orleans, LA %
11/6 Texas Southern University Houston, TX !@
11/7 Prairie View A&M University Prairie View, TX !@
11/13 Hampton University Hampton, VA ^*

*Black Fortune
&Robnhood Tra
^SKYXXX
%2KBABY
~Da Great Ape
#Posa
!Lilbootycall
@Lil Zay Osama

ABOUT TIKTOK:

TikTok is the leading destination for short-form mobile video. Our mission is to inspire and enrich people's lives by offering a home for creative expression and an experience that is genuine, joyful, and positive. TikTok has global offices including Los Angeles, New York, London, Paris, Berlin, Dubai, Mumbai, Singapore, Jakarta, Seoul, and Tokyo. www.tiktok.com.

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