

BREAKOUT RAP STAR CHIKA PERFORMED “CROWN” ON LAST NIGHT’S *GRADUATE TOGETHER: AMERICA HONORS THE HIGH SCHOOL CLASS OF 2020*

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DEBUT EP *INDUSTRY GAMES* OUT NOW TO WIDESPREAD GLOBAL ACCLAIM: LISTEN [HERE](#)

EXCLUSIVE “ORANICUHH” MERCH ON SALE [HERE](#)



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"It's without a trace of hype to say that Chika is poised to become one of the greatest rappers of her generation." – **Fast Company**

"The brisk, seven track project brims over with sonic diversity—a perfect introduction to the talented rapper. This may be CHIKA's first complete project, but it feels like she's already been in the game a long time." – **Pigeons & Planes**

"[Chika] blends technical skill and purposeful songwriting in a way that transcends any perceptions of 'experience.'" – **Billboard**

May 17, 2020 (Los Angeles, CA) – Schools across the nation have shut down to flatten the curve on COVID-19, changing the course of history for young Americans, especially those who graduated as the Class of 2020. To honor the academic accomplishments of high school seniors across the country, 23-year-old Alabama-born rapper/singer/activist

Chika performed her inspiring song, "[Crown](#)," as part of LeBron James' primetime TV special ***Graduate Together: America Honors the Class of 2020***. Chika delivered a moving performance of the standout track from her debut EP [Industry Games](#) via Warner Records. She appeared alongside labelmate Dua Lipa, Malala Yousafzai, the Jonas Brothers, Yara Shahidi, H.E.R., Bad Bunny, Lena Waithe, Pharrell Williams, Megan Rapinoe, Ben Platt, and more. Presented by The LeBron James Family Foundation, XQ Institute, and The Entertainment Industry Foundation, the hour-long commercial-free event celebrated the academic accomplishments of more than 3 million high school seniors for the first-of-its-kind national graduation. Former President Barack Obama delivered the commencement speech for the graduating class, reflecting on our recent life-changing months. The special aired Saturday evening simultaneously by more than 20 broadcast TV and digital streaming partners, including *CNN, ABC, CBS, FOX, NBC, Facebook, Instagram, TikTok, YouTube*, and more.

Coinciding with the graduation performance, Chika also launched her signature college-themed "**Oranicuuh**" merch collection, which the multi-talented artist designed, and displayed on the show. The limited-edition drop is exclusively available for purchase [HERE](#).

In March, the Warner Records signee released her debut EP, *Industry Games*, to high praise, garnering critical acclaim from [Rolling Stone](#), [NPR](#), and [Billboard](#), while gracing the covers of [Teen Vogue](#), [Gay Times](#), and [Business of Fashion](#) along the way. The project spans seven tracks and touches on issues affecting young artists in music and overall youth culture. Chika's swift flows, socially conscious rhymes, and soulful hooks cut through. Lyrical themes of self-made success, following your dreams, self-assurance, and overcoming life's challenges, makes her a perfect inspirational figure for #GraduateTogether.

ABOUT CHIKA:

At 23-years-old, Chika has established a track record of actively using her platform to advocate inclusivity and challenge societal norms regarding race, gender, mental health and body image. She opted to kickstart her career on the mic instead of enrolling in Berklee College of Music. The risk paid off. After starring as the face of Calvin Klein's #MyCalvin campaign, she introduced a scorching signature style on her 2019 independent debut single "No Squares." Cardi B championed her and Lena Waithe welcomed her to perform on *Jimmy Kimmel LIVE!* Waithe and director SHOOTER also joined forces with her

for the video "High Rises," filmed in Alabama. She's since amassed a fervently devout fan base that includes Erykah Badu, Lin Manuel, Sean "Diddy" Combs, Jay-Z, Jada Pinkett Smith and more. Chika has garnered widespread acclaim from *Billboard*, *TIME*, *Out Magazine*, *Newsweek*, *i-D*, *V Magazine*, *them.*, *Essence*, *C.R. Fashion Book* and *Teen Vogue*—of which she graced the cover. Chika is also VEVO's 2020 DSCVR Artist.

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