

## YFN LUCCI RELEASES NEW SINGLE "SEPTEMBER 7TH"

[LISTEN HERE](#)

**WISH ME WELL 3 ALBUM ARRIVING DECEMBER 4TH**



[DOWNLOAD ARTWORK HERE](#)

**November 20, 2020 (Los Angeles, CA)** – Increasing his unprecedented momentum this year, **YFN Lucci** reveals a new single entitled **"September 7th"** today. Listen [HERE](#) via Think It's A Game Records/Warner Records. The track paves the way for the arrival of his anxiously awaited album **Wish Me Well 3** on Friday, December 4th. Pre-order/Pre-save it [HERE](#).

**"September 7th,"** produced by Young Kim J Beats, rides steadily on a simmering guitar riff, natural piano, and a solid beat. The multiplatinum Atlanta rapper and singer gets personal with confessional verses punctuated by wisdom such as, *"My dad always told me not to be a fool,"* before the repeated affirmation, *"This ain't no regular shit."* Be on the lookout for the music video very soon. Just last month, Lucci heralded **Wish Me Well 3** with ["Man Down."](#)

YFN Lucci kicked off this chapter with **Wish Me Well 3** staple and one of his career's biggest hits **"Wet (She Got That...)"**. The song quickly racked up 100 million TikTok views, 135 million streams, and 23 million YouTube views on the [music video](#). Plus, it emerged as the #1 most-added

song at Urban Radio upon arrival. Expanding this anthem, he turned up with the high-profile and highly NSFW "[Wet \(She Got That...\) Remix](#)" with the "Queen of Da Souf" herself **Mulatto**, and a [WET Remix Pack](#) featuring **Bigga Rankin**, **Jada Kingdom**, and more. The "Wet" remix featuring **Mulatto** was featured on [Complex](#), [REVOLT](#), [HipHopDX](#), and many others.



[DOWNLOAD PRESS PHOTO HERE \(COURTESY OF TIG RECORDS\)](#)

#### **ABOUT YFN LUCCI:**

Singing and rapping with the same fiery force, YFN Lucci represents the next evolution of the Atlanta sound. Inking a deal with Think It's A Game Records (TIG Records) in 2014, he quietly developed into one of his city's most powerful voices. Following the success of *Wish Me Well*, he unleashed *Wish Me Well 2* in 2016. It yielded the platinum-certified smash "Key to the Streets" (feat. Migos & Trouble), which amassed over 73 million Spotify streams, turned up a high-profile remix with Lil Wayne, 2 Chainz, and Quavo, and landed on *XXL*'s "50 Best Hip-Hop Songs of 2016" and *Vibe*'s "The 60 Best Songs of 2016" list. *Forbes* proclaimed YFN Lucci among "5 Breakout Hip-Hop Artists to Watch This Summer" and *Billboard* dubbed him one of the "Top 10 Hip-Hop & R&B Artists to Watch in 2017." He's lived up to those claims with his EP *Long Live Nut*, which spawned the platinum-selling #1 hit single "Everyday We Lit" with over 600 million cumulative streams, and album *Ray Ray From Summer Hill* (Think It's A Game / Warner Records). In addition, 2019's "All Night Long" (feat. Trey Songz) reached the top 10 at Urban Radio, and hit single "Wet (She Got That...)" emerged as the #1 most-added at Urban Radio with more than 100 million TikTok views!

**FOLLOW YFN LUCCI:**

[Website](#) | [Instagram](#) | [Twitter](#) | [YouTube](#)

**For press inquiries, please contact:**

Aishah White | Warner Records

[Aishah.White@warnerrecords.com](mailto:Aishah.White@warnerrecords.com)

