YFN LUCCI RELEASES NEW SINGLE "SEPTEMBER 7TH" <u>LISTEN HERE</u>

WISH ME WELL 3 ALBUM ARRIVING DECEMBER 4TH



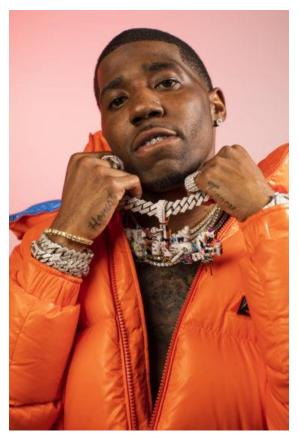
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November 20, 2020 (Los Angeles, CA) – Increasing his unprecedented momentum this year, **YFN Lucci** reveals a new single entitled **"September 7th"** today. Listen <u>HERE</u> via Think It's A Game Records/Warner Records. The track paves the way for the arrival of his anxiously awaited album *Wish Me Well 3* on Friday, December 4th. Pre-order/Pre-save it <u>HERE</u>.

"September 7th," produced by Young Kim J Beats, rides steadily on a simmering guitar riff, natural piano, and a solid beat. The multiplatinum Atlanta rapper and singer gets personal with confessional verses punctuated by wisdom such as, "My dad always told me not to be a fool," before the repeated affirmation, "This ain't no regular shit." Be on the lookout for the music video very soon. Just last month, Lucci heralded Wish Me Well 3 with "Man Down."

YFN Lucci kicked off this chapter with *Wish Me Well 3* staple and one of his career's biggest hits "Wet (She Got That...)." The song quickly racked up 100 million TikTok views, 135 million streams, and 23 million YouTube views on the music video. Plus, it emerged as the #1 most-added

song at Urban Radio upon arrival. Expanding this anthem, he turned up with the high-profile and highly NSFW "Wet (She Got That...) Remix with the "Queen of Da Souf" herself Mulatto, and a <u>WET Remix Pack</u> featuring Bigga Rankin, Jada Kingdom, and more. The "Wet" remix featuring Mulatto was featured on <u>Complex</u>, <u>REVOLT</u>, <u>HipHopDX</u>, and many others.



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ABOUT YFN LUCCI:

Singing and rapping with the same fiery force, YFN Lucci represents the next evolution of the Atlanta sound. Inking a deal with Think It's A Game Records (TIG Records) in 2014, he quietly developed into one of his city's most powerful voices. Following the success of *Wish Me Well*, he unleashed *Wish Me Well* 2 in 2016. It yielded the platinum-certified smash "Key to the Streets" (feat. Migos & Trouble), which amassed over 73 million Spotify streams, turned up a high-profile remix with Lil Wayne, 2 Chainz, and Quavo, and landed on *XXL*'s "50 Best Hip-Hop Songs of 2016" and *Vibe*'s "The 60 Best Songs of 2016" list. *Forbes* proclaimed YFN Lucci among "5 Breakout Hip-Hop Artists to Watch This Summer" and *Billboard* dubbed him one of the "Top 10 Hip-Hop & R&B Artists to Watch in 2017." He's lived up to those claims with his EP *Long Live Nut*, which spawned the platinum-selling #1 hit single "Everyday We Lit" with over 600 million cumulative streams, and album *Ray Ray From Summer Hill* (Think It's A Game / Warner Records). In addition, 2019's "All Night Long" (feat. Trey Songz) reached the top 10 at Urban Radio, and hit single "Wet (She Got That...)" emerged as the #1 most-added at Urban Radio with more than 100 million TikTok views!

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