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YFN LUCCI RELEASES OFFICIAL VIDEO FOR "HEARTLESS" FEATURING RICK ROSS"The energy on *Long Live Nut* is ratcheted up another level on "Heartless," which features Bigga Rankins and Rick Ross, and is produced By Will-A-Fool... Lucci belts out on the hook, setting the stage for Rick Ross to swoop in with a stellar guest appearance, as the two collided for an early highlight" - *XXL*

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**Burbank (June 29, 2017)** - Today, YFN Lucci releases the official video for "Heartless" featuring Rick Ross. "Heartless" is the newest video to be released from Atlanta's fastest rising star.You can watch the video [HERE.](https://wbr.lnk.to/HeartlessVideo)"Heartless" is from YFN Lucci's *Long Live Nut* EP, which was released on April 3rd, 2017. YFN Lucci said about the project, "I'm super proud of this project because I not only got the big boss [Rick Ross] on my third project, but I've also got Boosie, the OG, and he's one of my favorite rappers. With this project, you're going to see the work I've put into it and see my growth."You can listen to *Long Live Nut* [HERE.](https://wbr.lnk.to/LongLiveNut)Recently featured on Kayla Brianna's Work for It, Lil Durk's Young Forever, the late BankrollFresh's Dirty Game Remix and TK Kravitz's No Mind, YFN Lucci continues to build upon his buzz with his half a million+ Instagram followers, touring and creating new music in the studio for his yet to be titled 2017 debut album release. |

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