YFN LUCCI UNVEILS VIDEO FOR "WET" REMIX FT. MULATTO WATCH HERE

FEATURED ON YFN LUCCI'S NEW ALBUM WISH ME WELL 3 – GET IT HERE

"Wish Me Well 3' is a step in the right direction for the Atlanta staple." - Billboard



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December 16, 2020 (Los Angeles, CA) – Today, **YFN Lucci** released the highly-anticipated visual for his **Mulatto**-assisted **"Wet" Remix**. The steamy new video finds the Atlanta rap-crooner and the "Queen of The Souf" taking self-care to a new level. The "Wet" Remix is found on YFN Lucci's brand-new, introspective album **Wish Me Well 3**, available now. Watch the new video <u>HERE</u>.

In its original iteration, "Wet" was a defining moment for Lucci, who's been on a tear all year. The song quickly racked up 100 million TikTok views, 135 million streams, and 24 million YouTube views on the music video. Plus, it emerged as the #1 most-added song at Urban Radio upon arrival. He cranked up the NSFW-energy with the WET Remix Pack featuring Bigga Rankin, Jada Kingdom, and more.

Best known as a Southern hitmaker, YFN Lucci grows into a deep and versatile artist on this record — a rapper with soul, heart, humor, and wisdom. Wish Me Well 3 feels like a passing of the crown.

Legendary DJ Bigga Rankin serves as Lucci's muse throughout, offering sage advice and preparing him for the bright lights. On bluesy songs like "Man Down," "Back And Forth," and pensive single "September 7th," Lucci pours out his soul. "I swear I used to have a heart, it went ghost on me," he raps on the latter track. A slew of diaristic Southern MCs join him, from legends like Jeezy and Boosie to promising up-and-comers like Yungeen Ace and Jackboy. Elsewhere, Lucci leans into the sensual and seductive — "Both Of Us" is a lush tapestry of R&B featuring Rick Ross and Layton Greene. In the companion video, directed by Edgar Esteves, YFN Lucci showers love on his leading lady, Reginae Carter.

Wish Me Well 3 showcases the multitudes within YFN Lucci, who can seamlessly weave a club record like "Wet" into a stirring, sobering body of work.



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ABOUT YFN LUCCI:

Singing and rapping with the same fiery force, YFN Lucci represents the next evolution of the Atlanta sound. Inking a deal with Think It's A Game Records (TIG Records) in 2014, he quietly developed into one of his city's most powerful voices. Following the success of *Wish Me Well*, he unleashed *Wish Me Well* 2 in 2016. It yielded the platinum-certified smash "Key to the Streets" (feat. Migos & Trouble), which amassed over 73 million Spotify streams, turned up a high-profile remix with Lil Wayne, 2 Chainz, and Quavo, and landed on *XXL*'s "50 Best Hip-Hop Songs of 2016" and *Vibe*'s "The 60 Best Songs of 2016" list. *Forbes* proclaimed YFN Lucci among "5 Breakout Hip-Hop Artists to Watch This Summer" and *Billboard* dubbed him one of the "Top 10 Hip-Hop & R&B Artists to Watch in 2017." He's lived up to those claims with his EP *Long Live Nut*, which spawned the platinum-selling #1 hit single "Everyday We Lit" with over 600 million cumulative streams, and album *Ray Ray From Summer Hill* (Think It's A Game / Warner Records). In addition, 2019's "All

Night Long" (feat. Trey Songz) reached the top 10 at Urban Radio, and hit single "Wet (She Got That...)" emerged as the #1 most-added at Urban Radio with more than 100 million TikTok views!

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