**

**MULTIFACETED YDE CLINGS TO HOPE ON NEW SINGLE “PEOPLE CAN CHANGE”**

**LISTEN** [**HERE**](https://yde.lnk.to/PCC) **/ WATCH** [**HERE**](https://yde.lnk.to/PCCVideo)

**DEBUT EP *SEND HELP* COMING SOON – PRE-SAVE** [**HERE**](https://yde.lnk.to/SENDHELP)

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*“YDE is a Voice for Her Generation” -* ***PAPER***

*“YDE oozes confidence beyond her years” -* ***Billboard***

**July 15, 2022 (Los Angeles, CA)** – Today, multifarious storyteller **YDE** *(​​pronounced EE-dee)* reflects on the tumultuous state of the world on her moving new single, **“People Can Change.”** Listen [HERE](https://yde.lnk.to/pcc) via **Facet Records/Warner Records** and watch the accompanying music video[HERE](https://yde.lnk.to/PCCVideo). **YDE**’s call to action is presented as a stripped-back ballad, which is delicate in delivery but firm in its message. It’s the latest enthralling release from one of pop music’s most exciting new artists.

Beginning with swelling strings, **“People Can Change**”finds **YDE** coming to terms with crushing news stories and catastrophic world events atop acoustic guitar. She explains that it’s about maintaining optimism and figuring out the best way to trudge forward in hard times. *“‘****People Can Change****’ is an honest conversation with myself about how I can maintain hope for the future,”* **YDE** says. *“We are facing immense division and only through conscious growth and change will we find our way through together.”*

Each verse spotlights the repetitive trauma of preventable tragedy, from raging wildfires to senseless mass shootings. **YDE** calls out politicians — *“we’ve been screamin’, we’ve been walkin’, hoping that they would do more than just talkin’”* and then looks inward on the evocative chorus, focusing on what she can control. *“I need to believe that people can change,”* she sings. *“Or else this life has all been in vain.”* The accompanying music video perfectly reflects the song’s unflinching nature. There are no distractions: just a close-up shot of **YDE**, with raw emotions rippling across her tear-stained face as she confronts our harsh realities in real time.

“**People Can Change**”cements **YDE**’s ability to turn existential feelings into unifying pop songs. June’s piano-based, percussive **“**[**Old Her**](https://www.youtube.com/watch?v=plDxhc1swbo)**”** capturedthe conflicting realization that adulthood has its own set of problems, including painstaking nostalgia for her childlike innocence.

With **“People Can Change”** and the impending arrival of **YDE**’s debut project titled ***SEND HELP***, which she executive produced, the newcomer’s momentum is at an all-time high. **YDE** is in full control — making music with meaning and rare emotional resonance.



Credit: Jade DeRose

**ABOUT YDE:**

With razor-sharp lyrics about personal transformation, and her relationship with the future, YDE (EE-dee) writes catchy, alt-skewering pop songs about what it means to be human. Simultaneously humble and herculean the Australian-born, Filipino singer/songwriter dives even deeper into the human condition on her new single, **“Old Her,”** and upcoming project *SEND HELP* via Warner Records. *“Ultimately, I really hope that people who need to hear my music, hear it,”* YDE says. Born in Australia, Breanna, her real name, moved to the US with her parents as a toddler. YDE went on to land starring roles on Nickelodeon series, *The Haunted Hathaways* at the age of nine, and *School of Rock*, before landing on the Netflix Series, Malibu Rescue. Most recently, the multi-faceted artist starred in the live production of *WILD: A Musical Becoming* alongside Idina Menzel.

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