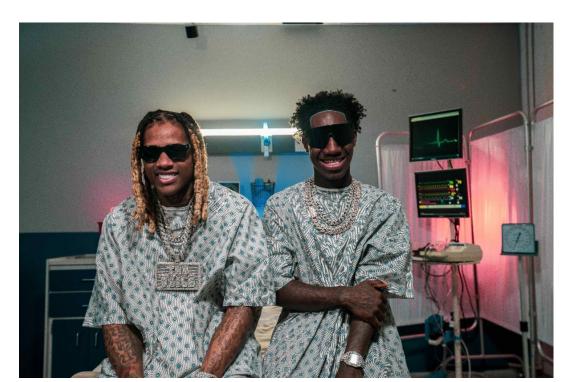
2RARE REVEALS MUSIC VIDEO FOR BUZZING VIRAL BANGER "Q-PID" WITH LIL DURK WATCH HERE



August 25, 2022 (Los Angeles, CA) — Maintaining incredible momentum this summer, North Philadelphia rapper 2rare uncovers a hilarious music video for his buzzing viral hit "Q-Pid" with Lil Durk. Fall under cupid's spell HERE.

The visual opens with a tattooed gangster "Q-Pid" tagging his name on the sidewalk. It cuts to **2rare** surrounded by friends as he raps to the camera until "Q-Pid" draws an arrow and lets it fly right into our hero's heart. The rapper wakes up in the hospital joined by none other than multiplatinum superstar and collaborator **Lil Durk** as they turn up in hospital gowns! You've got to see it to believe it.

Last week, **2rare** reupped his original anthem with **Durk**. Right out of the gate, Zane Lowe touted it on Apple Music's *New Music Daily*. Meanwhile, <u>HotNewHipHop</u> presciently predicted, "**2RARE**'s already gearing up to have his breakout moment."



DOWNLOAD IMAGE HERE Credit - ETS Films

Blending East coast club music and melodic rap, "Q-Pid" updates 112's 1997 hit of the same name. **2rare**'s original version has amassed more than 15 million views on YouTube alone. Over churning club rhythms, **2rare** and Durk offer bars about lust and attraction. "Oh, I'm just being honest," the Philly breakout star raps. "Keep it a buck, like Giannis / She treat me like a goddess." Durk adds his Chicago flavor flowing effortlessly and flexing over the pummeling drums

Since premiering in January, the original "Q-Pid" has racked up more than 15 million views on YouTube. Its high-energy video is a representation of **2rare**'s compelling, kinetic energy. Unsurprisingly, it kickstarted a joyous <u>TikTok dance trend</u>, and spawned more than 100,000 creates.

The supercharged remix is part of a whirlwind year for **2rare**, who has released a handful of energetic dance rap singles, including "Back It Up" and "Oochie Coochie." He recently appeared in Drake's latest video for "Sticky." Once a rising football star in Philly, the rap upstart shifted focus to music and gained widespread attention for his 2019 track "Big Drippa," which showcased his knack for infectious hooks. With "Q-Pid," **2rare** seems set to reach even more fans with a taste for dizzying rhymes and head-spinning club tracks.



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Credit - Dymir Cheeves

ABOUT 2RARE:

2rare is on a mission to bring the fun back to rap. The North Philadelphia artist born Naseem Young has immediately set himself apart from his peers over the last few years with his irrepressible charisma and the furious energy of dancefloor-ready hits like "Q-Pid." East Coast club

music has been booming in the mainstream of late, but 2rare's rapid-fire bars and uncommon ear for hooks make his songs echo in your head way after you leave the club. Growing up a football player, 2rare says that his brother and other family members rapped but that none of them broke out to the degree that he has. He and the people around him have realized that in his time making music, he's already developed a gift. The crown jewel of his run so far is "Q-Pid," an irresistible club flip of 112's 1996 hit. 2rare springboards around the beat like an Olympic gymnast, and its corresponding dance challenge has already gone viral. The video for "Q-Pid" has accrued over 15 million YouTube views since its January release, and the song seems poised to continue to rise with a Lil Durk-assisted official remix of its own. On TikTok, he's already racked up more than 450,000 followers with his kinetic videos. The attention is extreme, but 2rare knows he deserves it. "It's to that point where people say, 'Rare runs everything he hopped on,'" he says. "They'll hear a party song or a dance song and be like, 'Yo, put Rare on it.'" He's already proved he's more than ready for the challenge.

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