

**ABOUT ZZZ.:**

Zzz. makes heartbroken ballads for the terminally online. The Miami singer/rapper's songs are powered by the frenetic attention spans of the internet age, blending melodic emo-rap, bristling pop-punk, and colorful anti-pop experiments. His breakout 2022 hit "Running Away" distills the magnetism of his work into a little over two minutes. It's relatable and real, which has earned the 18-year-old a lot of listeners in a short time. The track has notched 4 million plays on SoundCloud and reached the top 25 of the platform's charts. Now he's newly signed to Warner Records and working with a host of A-list producers and collaborators. The young Sam Zelaya has only been recording songs for a few years, and he's only really been active since the early days of the pandemic. Because his mother has underlying health conditions, he spent over a year locked in his house. Bursting with the emotions from this intense experience, he recorded 7 or 8 tracks each day, each capturing a specific element of what he was feeling at the time. Sam's savviness eventually got him on the radar of Chicago rapper and label executive Lil Bibby, who was impressed enough to offer the young rapper a deal with his Grade A Productions. As he works on new music, he's put his work ethic front and center. He claims to now have more than 200 unreleased songs in the vault, evidence of his grind and that his recent success isn't enough. He won't stop until he's reached everyone who feels as intensely as he does.