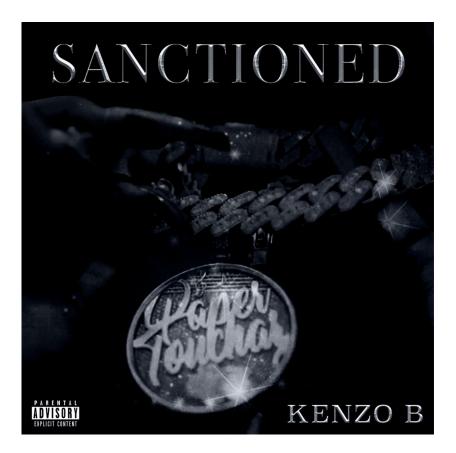
# FIRST LADY OF BRONX DRILL KENZO B UNLEASHES NEW SINGLE "SANCTIONED"

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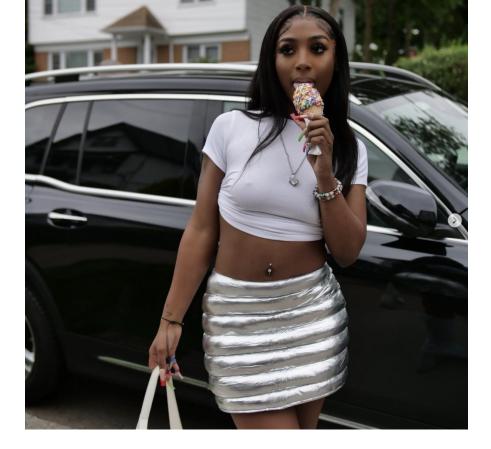


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**September 23, 2022 (Los Angeles, CA)** – After lighting up streaming platforms, earning acclaim from the likes of *Pitchfork*, and affirming herself as the "First Lady of Bronx Drill," **Kenzo B** unleashes a new single entitled "**Sanctioned**" via Warner Records today along with the news that she is the newest signee to French Montana's **Coke Boys**. Listen to "**Sanctioned**" <u>HERE</u>.

The track hinges on hard-hitting production punctuated by menacing 808s. **Kenzo B** sinks her teeth into the beat with ferocity. Her rapid-fire rhymes never relent as she bids the opposition fair warning. The track just paves the way for more to come from **Kenzo B** as she readies her debut project for **Coke Boys** and **Warner Records**.

Rising up from The Bronx at just 19 years old, **Kenzo B** burst out of the gate with **"Bump It"** which has already racked up 1.3 million YouTube views on its <u>music video</u> and 281K Spotify streams. <u>Pitchfork</u> hailed **"The Realest"** as "The must-hear rap song of the day," and asserted, "The Bronx drill flamethrower fast raps like she's hardly busting a sweat." She continues to amplify this buzz with earth-shaking force and is poised to make 2022 her breakout year.



#### **ABOUT KENZO B:**

Kenzo B is the first lady of Bronx drill and she sounds unstoppable. The 18-year-old's high-speed bars of fury have quickly become a signature style earning her acclaim and attention from the streets to the industry and beyond. She released a handful of songs in '22 including her breakthrough single "Bump It" before her high-school graduation which has now surpassed 1.2 million video views and nearly 200K song streams in just five months' time. She also dropped the "The Realest," which Pitchfork raved "Kenzo B sets her cruise control way above the speed limit" in their *The Ones* column as *Must-Hear Rap Song Of The Day*. Kenzo B knew what she was capable of from a young age. Perfecting her craft with her brother and fellow drill-rapper Bando at the age of 8, she would go on to make music and perform them in talent shows by the time she was ten. Finally getting the recognition she deserves, and with her major-label debut project on the horizon, the new "Queen of Bronx Drill," Kenzo B, is paving the way in a genre dominated by men.

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