

**GRAMMY®-NOMINATED RAPPER FREDDIE GIBBS RELEASES HIGHLY
ANTICIPATED REFLECTIVE ALBUM**

ŞOUL ŞOLD ŞEPARATELY - LISTEN [HERE](#)

**FEATURING SCARFACE, RICK ROSS, MONEYBAGG YO, KELLY PRICE,
OFFSET, RAEKWON, PUSHA-T, AND MORE**

WATCH TRIPPY “SPACE RABBIT” VIDEO [HERE](#)



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September 29, 2022 (Los Angeles, CA)– After a massive month of acclaimed releases and a top-tier roll-out campaign, Gary Indiana rapper **Freddie Gibbs** unveils his blockbuster major label debut album, *Şoul Şold Şeparately*. Listen [HERE](#) via **ESGN/Warner Records**. The new LP, which boasts features from **Pusha T, Rick Ross, Offset**, and many more, finds the GRAMMY®-nominated artist digging deeper into his past and his psyche than ever before, further cementing his status as one of hip-hop’s most authoritative voices. **Gibbs** celebrates the release by unveiling a surreal visual for album highlight “**Space Rabbit**,” which finds him wandering the desert with the titular character. Watch it [HERE](#).

Şoul Şold Şeparately marks 15+ years of **Gibbs** establishing himself as an incisive, deeply personal writer and acrobatic rapper capable of finding pockets in beats of any kind. On \$\$\$ he raps about a newfound perspective on life. “*The street shit almost fucked up my potential*,” he raps on the reflective “Rabbit Vision.” “*This rap shit bringing more enemies than friends—they out to get you.*”

An illustrious career and a reputation for ruthless honesty have built **Gibbs** an extensive roldex. His collaborators on *Soul \$old \$eparately* include the two producers with whom he's become most closely associated: **Madlib**, who helmed 2014's *Pinata* and 2019's *Bandana*, and **Alchemist**, who teamed with **Gibbs** for 2020's *Alfredo*, which earned the pair a GRAMMY® nomination for Best Rap Album. **Kaytranada**, **Jake One**, **Boi-1da**, **Justice League**, and **DJ Dahi** also make contributions behind the boards, while **James Blake**, **Anderson .Paak** and **Three 6 Mafia's DJ Paul** produce and contribute vocals.

Other guest rappers span regions and generations, from legends like **Scarface** and **Raekwon** to longtime peers such as **Pusha-T** and **Rick Ross**, and burgeoning stars such as **Moneybagg Yo**, who blessed his recent single "Too Much." While this roster of cameos is impressive, they all serve **Gibbs'** singular vision. Beyond the musicians are celebrities like **Kevin Durant**, **Joe Rogan**, and **Jeff Ross**, who pay tribute to **Gibbs'** grind or rib him for his vices.

Gibbs joined Warner Records shortly after releasing his collaborative album with Alchemist. In addition to his continued musical dominance, **Gibbs** shows huge promise as an actor, starring in **Diego Ongaro's** award-winning film *Down with the King*, and appearing on TV shows like 50 Cent's *Power Book IV: Force* and Peacock's *Bust Down*. His on-screen work has already received critical praise, suggesting he will be a potent dual threat for years to come.



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Credit: Nick Walker

ABOUT FREDDIE GIBBS:

For an artist who raps so vividly about the toll that time and regret can take on a person, Freddie Gibbs is remarkably refreshed. Despite his nearly two decades in the game—over which he’s racked up the adoration of critics, unwavering respect from his peer, and a Grammy nomination—Gibbs is just now making his debut as a major-label solo artist. The project takes a firm stance on what the powers that be can and cannot take from him: *\$oul \$old \$eparately*. As a whole, it weaves heartache and celebration, agitation and gratitude in a way that would be surprising for many artists, but feels inevitable in the rapper’s deft hands. As far back as 2009, when he shocked the rap world with his pair of breakthrough mixtapes, the gravel-voiced MC has been committed to rendering reality on wax. Given the unmissable charisma Gibbs has manifested for his entire career—and the acuity of the stories he tells in his music—it should be unsurprising that the rapper has also revealed himself as a force in the worlds of acting and film production. After making his debut at the Cannes Film Festival with the film *Down with the King*, which Gibbs produced and starred in, he says he’s angling to bring new, unexpected stories to the screen. Now, he’s keeping perspective on his life and career by centering what matters most: family. It makes perfect sense, too, that his greatest artistic statement yet is about holding tight to the things he holds dearest, which no one can strip away from him.

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