

**KENZO B DROPS NEW SINGLE "MAKE IT LIT" ON COKE BOYS /  
WARNER RECORDS  
LISTEN [HERE](#)**



[DOWNLOAD ART HERE](#)

**October 14, 2022 (Los Angeles, CA)**– Primed for a major breakthrough, **Kenzo B** serves up a new single entitled **"Make It Lit"** today via **Coke Boys/Warner Records**. Listen to **"Make It Lit"** [HERE](#).

She instantly launches into a barrage of raucous bars. She threads together clever lines at lightspeed as she notes, *"Outside every day, I got perfect attendance,"* and assures, *"In love with the smoke you know we can't diffuse it."* In between this onslaught, she promises, *"I cannot be topped,"* and she makes a strong case for it.

Just last week, she unleashed **"The Facts"** [feat. **Young Devyn**]. Immediately, [HotNewHipHop](#) hailed it as a *"new banger,"* going on to rave, *"Kenzo's delivery is fiery."* [OkayPlayer](#) named it among the *"Best East Coast Hip-Hop Videos To Drop Last Week"* and added it *"injects a bit of excitement that the female rap realm needs right now."*

**Kenzo B** continues a prolific run this year. She recently dropped **"No Tweakin."** It amplified buzz around the rising star with the scorching [music video](#) nearing 100K YouTube views in less than seven days.

With nods from the likes of [Vulture](#), she's undoubtedly on the cusp of a major breakthrough right now. And with significant traction picking up on streaming platforms, her previously released **"Sanctioned"** also attracted high praise. *The FADER* included it on *"The Rap Report"* and proclaimed, *"She can really rap, man."*

Rising up from The Bronx at just 18 years old, **Kenzo B** burst out of the gate with **"Bump It"** which has already racked up 1.4 million YouTube views on its [music video](#) and 281K Spotify streams. [Pitchfork](#) hailed **"The Realest"** as *"The must-hear rap song of the day,"* and asserted, *"The Bronx drill flamethrower fast raps like she's hardly busting a sweat."* She continues to amplify this buzz with earth-shaking force and is poised to make 2022 her breakout year.



[DOWNLOAD PRESS IMAGE HERE](#)

Credit - Zach Stith

#### **ABOUT KENZO B:**

For Kenzo B, rap is a family business, but it's also a cutthroat competition. The 18-year-old native of the Bronx, who has quickly become one of the most magnetic voices in New York's vibrant drill music scene, honed her skills at home, where she vied with her brother, Bando, to see who could write the better verse to any number of borrowed beats. This spirit of rivalry continued when Kenzo took on the world. Her vocal adaptability and dogged attention to detail—not to mention the charisma that practically drips off of her—have not only made her one of the most instantly inimitable MCs in drill but have allowed her to navigate the traditionally male-dominated genre with ease. While she was still in high school, Kenzo released songs like the Dick Dale-sampling “Bump It” and the critically acclaimed “The Realest,” which were equal parts menacing and free-spirited, marked by raw energy and tonal sophistication the likes of which often elude artists twice her age. As she gears up to release a flurry of new singles—including the piercing, furious “No Tweakin” and the scorching track “Sanctioned”—as well as her debut project on Warner Records, Kenzo has continued to hone her rapid-fire flows and expand her songwriting repertoire. That's all while remembering that, in an era where social media can pull listeners' attention in a thousand different directions, the best way to make yourself stand out in rap is still to go harder than everyone else around you.

#### **FOLLOW KENZO B**

[YouTube](#) | [Instagram](#)

**For more information, please contact:**

Yash Zadeh | Warner Records

[Yashar.Zadeh@warnerrecords.com](mailto:Yashar.Zadeh@warnerrecords.com)

