

RICH BRIAN DROPS A SURPRISE NEW EP *BRIGHTSIDE*

LISTEN [HERE](#)

FEATURING "GETCHO MANS" WITH WARREN HUE & RECENT SINGLE "NEW TOOTH"

CONFIRMED TO PERFORM AT COACHELLA



[DOWNLOAD ART HERE](#)

January 20, 2022 (Los Angeles, CA)– Today, Indonesian rapper, singer, and producer **Rich Brian** has released a surprise new EP titled *Brightside*. The four-track project is out now [HERE](#) via **88rising / Warner Records**. Listen and watch "Getcho Mans" ft. Warren Hue [HERE](#). Full tracklist below.

On the EP, **Brian** said, "*this project started from me making New Tooth and realizing how much I missed rapping, while doing melodies are fun, I wanted to remind people that I still love to rap. It's short, it's not an album, but I see it like a mental note of how the past year has accelerated my growing-up process as an artist & a person.*"

Directed by **the reggies** (bbno\$ & Rich Brian, Zack Fox, Kenny Beats, Aluna, Kaytranada), Brian also releases a new music video for the project's high-energy focus track "**Getcho Mans**," which features 88rising labelmate **Warren Hue**, and was entirely shot on film. The fast-paced music video captures the Indonesian rappers trading bars in a surreal visual that intensifies as clones of **Rich Brian** and Warren Hue invade the scenes and culminate into an all-out brawl.

On focus track, "**Getcho Mans**," **Brian** said, "*I remember hearing this beat for the first time and*

immediately astral projecting, me and Warren were very caffeinated in the studio that day and decided to Dragon Ball fusion on this track, this song has a lot of words in it, but it's okay because it makes me feel invincible & I hope it makes you feel the same."

The 22-year-old paved the way for **Brightside** with the November release of "New Tooth." The track has already amassed **7.5M+** streams across platforms and over 2.7 million YouTube views on the theatrical self-directed [music video](#). [HYPEBEAST](#) described how he takes "an introspective look at himself and encounters his feelings of self-doubt head-on, dropping bars at a rapid-fire pace." Meanwhile, [HipHopDX](#) dubbed it "his best song yet," writing that "'**New Tooth**' makes the most out of its nearly 4-minute runtime, ending with an outro that makes for a solid cliffhanger." Not to mention, [Bandwagon Asia](#) hailed it as "hard-hitting, introspective, and thrilling."

Head In The Clouds Festival at the Rose Bowl in Pasadena, CA. [MTV](#) praised the experience as "pure jubilation" and wrote, "During headliner and early label-signee **Rich Brian's** performance of flamboyant track '**Edamame**,' backup dancers popped and locked while dressed up as the titular soybean." Brian will also make his debut performance at **Coachella** this April.

Brian recently made history by becoming the first Indonesian artist to attract 10 million monthly listeners on Spotify. Stay tuned for more soon.

Brightside EP Tracklist

1. New Tooth
2. Lagoon
3. Getcho Mans ft. Warren Hue
4. Sunny



[DOWNLOAD PRESS PHOTO HERE](#)

ABOUT RICH BRIAN:

Growing up homeschooled in Indonesia, Brian found the Internet to be his English teacher and window to the world beyond. After moving to America alone at the age of 17, Brian has been both awed and humbled by his experiences, as they simultaneously smack him down to Earth and lift him up. After making the leap to America, Brian has experienced all the glory of "making it" - from collaborating with the likes of 21 Savage, Offset, and Playboi Carti, to selling out shows and playing festivals around the world.

Brian's debut project Amen, released in February 2018, garnered widespread critical acclaim and topped the iTunes Hip-Hop charts - a first in history for an Asian musician. Brian has since gone on

to sell out shows across North America, Europe and Asia, and festivals around the world including Bonnaroo and Rolling Loud.

In 2019 he released 'The Sailor', Brian's second full length album. The album received critical acclaim, with Hypebeast proclaiming, "Rich Brian flawlessly tackles his sonic growth and Asian identity." Featuring production from Bekon & The Donuts, 1Mind, Frank Dukes and Rich Brian himself, 'The Sailor' documents Brian's coming-of-age in the public eye, which has taken him from an Internet-born rapper to an Indonesian icon and hero for Asian youth around the world. The album features singles "100 Degrees", "Yellow", and "Kids", and has been streamed over 500M times globally.

After spending months in quarantine, Brian followed up "The Sailor" with the "1999" EP. A sonically diverse project borne out of months of social isolation, the majority of the EP is both self written and produced.

2021 has proved to be a triumphant year for Brian as he reached new heights in his career. Brian notched his first-ever U.S. Top 40 radio hit for "edamame" with bbno\$. Brian also played a prominent role in Marvel Studios' Shang-Chi & The Legend of the Ten Rings soundtrack - including collaborations with 21 Savage, Rick Ross, and DJ Snake. Brian also just completed production for his feature film debut as the lead role in *Jamojaya*, directed by the critically acclaimed Justin Chon.

CONNECT WITH RICH BRIAN

[Instagram](#) | [Twitter](#) | [TikTok](#)

For more information, please contact:

Yash Zadeh | Warner Records

Yashar.Zadeh@warnerrecords.com

