

TAY KEITH LINKS WITH GUNNA & LIL DURK ON DEBUT SINGLE “LIGHTS OFF”

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April 22, 2022 (Los Angeles, CA) - Today, Memphis superproducer **Tay Keith** releases “**Lights Off**,” a scorching Gunna and Lil Durk-assisted track that marks his debut single as a solo artist. Listen [HERE](#) via Warner Records. Laced with melodic flows, effortless cool, and an evolved version of **Keith**’s signature sound, “Lights Off” is an auspicious start to a new era for the 25-year-old and his Drumatized (DOA) label.

Coasting over rapid hi-hats and moody synths, Durk and Gunna trade memorable flexes and come-up tales. The track is both proof of **Keith**’s curatorial skills and a sign of what’s to come from **Tay Keith** the artist.

Since producing the Drake-assisted “Look Alive” for his fellow Memphis native BlocBoy JB in 2018, **Tay Keith**’s career has been an extended winning streak. That same year, he produced “Sicko Mode,” the 10-times Platinum Travis Scott single that peaked at No. 1 on the Billboard Hot 100 chart. Around this same time, he produced Drake’s “Nonstop,” which hit No. 2 on the same chart.

Since then, **Keith** has produced for everyone from Lil Baby to Miley Cyrus and Beyoncé, collecting more than 25 RIAA-certified plaques on his way to becoming an A-list producer. Now, he’s set to do the same as a solo artist. “I want to show that I can do a lot of different shit,” the hitmaker says. “I feel like this is an elevation.” With an undeniable calling card like “Lights Off,” **Keith** is destined to soar to new heights.



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Credit - Colton Jordan

ABOUT TAY KEITH:

Tay Keith has perfected the art of the rap blockbuster. Since producing BlocBoy JB's 5x Platinum single "Look Alive" and Travis Scott's world-conquering "Sicko Mode" in 2018, the Memphis producer's overpowering 808s, pummeling hi-hats, and ominous basslines have been the dominant sound of songs designed to destroy the club—his signature tag an exhilarating warning of incoming destruction. Pulling from all corners of American music, he's collaborated with everyone from Lil Baby to Miley Cyrus, and in the process delivered some of pop's most memorable moments. He continues that tradition with "Lights Off," his debut single as a solo artist. Featuring a ghostly soundscape and guest spots from Gunna and Lil Durk, the song offers a subdued cool, its more understated demeanor a slight twist on a classic Tay Keith formula. Before he was crafting beats for rap superstars or forging a career as a solo artist, Keith was a young teenager infatuated with his city's rap scene. For him, making beats meant money to buy new Jordans—and an escape from the perils of his community. By his teens, he began producing for his fellow Memphis native BlocBoy JB, and their songs quickly spread across the city—and then the world. Since then, he's only leveled up, collecting 25 RIAA-certified plaques on his way to becoming the A-list producer he is today. Now, he's set to do the same as an artist. "I want to show that I can do a lot of different shit," Tay Keith says. "This is an elevation."

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