

**BRONX DRILL PHENOM SHA EK DROPS NEW
“FOR THE BLOCK” MUSIC VIDEO**

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MIXTAPE *RETURN OF THE JIGGY* OUT NOW

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December 16, 2022 (Los Angeles, CA) — Never losing sight of where he came from, rising Bronx drill star **Sha EK** (pronounced Sha-Eee-Kay) delivers an intense music video for his hard-hitting hometown anthem “**For The Block**” today. Watch [HERE](#). It appears on his acclaimed new mixtape, *Return Of The Jiggy*, available now. Listen [HERE](#) via Defiant / Warner Records.

Without apology, he forcefully declares, “*You know I’m not out making shit for the radio. I’m making shit for the block!*” The visual sees him make good on this promise yet again. His intensity jumps out of the screen in each and every frame. Meanwhile, the visual moves at the speed of his unpredictable and undeniable flow.

Return Of The Jiggy has already amassed over 1 million total streams since its release last week. It has also incited widespread excitement among listeners. He has unleashed one explosive visual after another, including the recent bangers “[Billboard Baby](#)” and “[41 Ways](#).” The latter landed in the wake of the cinematic visual for “[O To The G](#)” and the equally energetic video for “[Level I’m At](#).”



[DOWNLOAD PRESS IMAGE HERE](#)

Credit - Drew Young

ABOUT SHA EK:

Sha EK is at the forefront of a new wave of urgent, militant, and captivating street rap: Bronx drill. The 19-year-old's booming, serrated rasp overflows with the aggression and emotion required to tear through the most thunderous and frenetic drill beats. On energetic, war-ready singles like the smash "D&D," the South Bronx native brings you to the trenches, moving at breakneck speed through places where shots could ring out at any moment. Born Chalim Perry to Honduran parents, Sha EK spent much of his upbringing observing the harsh realities of the Melrose section of the South Bronx. At 15, he survived a gunshot wound while walking in his neighborhood, which prompted him to record the vivid and visceral drill we hear today. Local support mounted with each single he released, but Sha EK broke beyond his neighborhood with 2020's "D&D." With over 5.2M views on YouTube alone, "D&D" has become a Bronx drill anthem that proves the subgenre has the potential to reach well beyond the five boroughs. Now that he's signed to Warner Records, Sha EK's working tirelessly on his debut project. He believes what comes next will advance the sound of Bronx drill while showcasing his own stylistic and melodic capabilities. His intensity remains, but these days he's also recording soulful tracks that capture his pain and will surely echo out into the listening world. No matter how far his music reaches, every win is a victory for his city, his neighborhood, and his family.

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For more information, please contact:

Yash Zadeh

Warner Records

Yashar.Zadeh@warnerrecords.com

Warner Records | 1633 Broadway, New York, NY 10019

[Unsubscribe laura.swanson@warnerrecords.com](mailto:laura.swanson@warnerrecords.com)

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