2rare is on a mission to bring the fun back to rap. The North Philadelphia artist born Naseem Young has immediately set himself apart from his peers over the last few years with his irrepressible charisma and the furious energy of dancefloor-ready hits like “Q-Pid.” East Coast club music has been booming in the mainstream of late, but 2rare’s rapid-fire bars and uncommon ear for hooks make his songs echo in your head way after you leave the club. Growing up a football player, 2rare says that his brother and other family members rapped but that none of them broke out to the degree that he has. He and the people around him have realized that in his time making music, he’s already developed a gift. The crown jewel of his run so far is “Q-Pid,” an irresistible club flip of 112’s 1996 hit. 2rare springboards around the beat like an Olympic gymnast, and its corresponding dance challenge has already gone viral. The video for “Q-Pid” has accrued over 15 million YouTube views since its January release, and the song seems poised to continue to rise with a Lil Durk-assisted official remix of its own. On TikTok, he’s already racked up more than 450,000 followers with his kinetic videos. The attention is extreme, but 2rare knows he deserves it. “It’s to that point where people say, ‘Rare runs everything he hopped on,’” he says. “They’ll hear a party song or a dance song and be like, ‘Yo, put Rare on it.’” He’s already proved he’s more than ready for the challenge.