## LIL ZAY OSAMA SHARES MUSIC VIDEO FOR "41 PRESIDENTIAL" FT. ICEWEAR VEZZO - WATCH HERE

## **TRENCH BABY 3 OUT NOW - LISTEN HERE**



October 28, 2022 (Los Angeles, CA) – Continuing another banner year with tens of millions of views and streams and widespread acclaim, Lil Zay Osama unveils the intense music video for his new single "41 Presidential" ft. Icewear Vezzo. Watch it HERE.

The track's thudding bass provides an ominous soundtrack punctuated by tense 808s and airy synths. Over this thick production, **Lil Zay Osama** leans into his signature flow with hushed and hypnotic soul. In one breath, he reminds, "We been hustling in these streets," before he confesses, "I paid 40 for these teeth." **Icewear Vezzo** counters with a promise to "Motivate the trenches" as they lock into an unbreakable back-and-forth. The accompanying visual highlights both powerhouses as they rap directly to the camera surrounded by friends in a warehouse, flexing ice, and shining in the spotlight.

It arrives on the heels of the music video for <u>"Trim" ft. PGF Nuk</u>. In less than a month, it has already reeled in over 1.1 million YouTube views. In addition to plugs from the likes of <u>GRUNGECAKE</u> and more, <u>Attack The Culture</u> exclaimed, "The hard-hitting visual goes with the equally body-shaking lyrics. It's all types of turn up vibes when **Osama** drops."

"41 Presidential" continued a line of quality videos from *Trench Baby 3*, following recent clips for the heartfelt "Have You Ever," "Set Up" ft. Fredo Bang, and "Chase 'Em Down" ft. G
Herbo. *Trench Baby 3* is home to the recent hit "F\*ck My Cousin, Pt. II," a no-holds-barred collaboration between Lil Zay Osama and Lil Durk that is tearing up the streets in Chicago with over 16 million video views on YouTube, along with previously released singles like "Real Pain," a moving ballad about the struggle, and "Glah Glah" (3 million views on YouTube), a hustler's anthem named after Zay Osama's signature ad-lib. Featuring additional appearances from PGF Nuk and Icewear Vezzo, *Trench Baby 3* is available everywhere via Warner Records.

**Lil Zay Osama**'s visual ambitions extend beyond music videos—the South Sider conceptualized and starred in <u>Trench Baby: The Series</u>. Inspired by the mixtape, the four-part narrative YouTube TV show tells a tale of betrayal, survival, and revenge on the South Side of Chicago. Executive produced by Lil Durk and DJ Bandz, the full Trench Baby series is currently streaming on <u>Zay's YouTube channel</u>.



DOWNLOAD PRESS PHOTO HERE Credit - Trokon George

## **ABOUT LIL ZAY OSAMA:**

Lil Zay Osama makes "pain music." That's what the South Side native calls his combination of raw, gripping lyrics and a passionate delivery. One of Chicago's most captivating young voices, the 23-year-old pens heart-wrenching street narratives riddled with eulogies for tragically lost family and friends. With booming drums and poignant melodies, somber trap production scores Zay's tear-stained memoirs, auto-tune accentuating the hurt embedded in every syllable. It's a sound that's resonated far and wide, yet these songs talk directly to those born in the trenches. Since he arrived in 2019, Zay has continued to touch fans. His music encapsulates his greatest strengths and the emotional impact of his heaviest songs conveying the callousness of Chicago street life. A departure from the more celebratory *Hood Bible* (2019), which Zay recorded while glowing from signing to Warner Records, his latest duology *Trench Baby* and the recent *Trench Baby* 2 distill decades of unsettling truths and hard-earned wisdom. *Trench Baby* 2 as well as the follow-up deluxe edition, which included an array of street hits from "Rumors," "Ride for Me" (with Jackboy)" to fan-anthems "61st to 64th," and "We'll Be Straight." A gifted storyteller and melodic virtuoso, Zay is able to maneuver between different moods from drill to trap ballads, earning him the praise of *XXL*, *Pitchfork*, *HipHopDX*, *Complex* and more.

## **FOLLOW LIL ZAY OSAMA:**

<u>Instagram</u> | <u>Twitter</u> | <u>YouTube</u>

For more information, please contact:

Yash Zadeh | Warner Records
Yashar.Zadeh@warnerrecords.com

