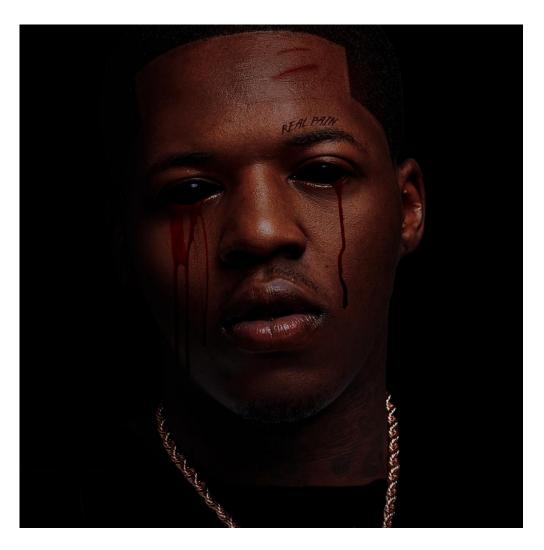
LIL ZAY OSAMA ANNOUNCES HIGHLY ANTICIPATED PROJECT TRENCH BABY 3

SHARES NEW TRACK "REAL PAIN"

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April 8, 2022 (Los Angeles, CA) – The emerging king of Chicago pain music, Lil Zay Osama, announces *Trench Baby 3*, out May 6 via Warner Records. He also gives fans a taste of the highly anticipated project by releasing the raw and emotional single, "Real Pain." Listen <u>HERE</u>. You can hear Lil Zay Osama's grief over fallen friends and family turned foes in every bar, just as you can see it in every frame of the single's new music video. Watch <u>HERE</u>.

Like many songs in his catalog, "Real Pain" is a cathartic anthem for those knee-deep in the trenches. Backed by piano keys, plaintive saxophone, and drums that thump like a broken heart, Lil Zay Osama chronicles the tragic bloodshed on the streets of Chicago from the frontlines. On the hook, he croons the same question over and again: "Have you ever felt real pain?"

Lil Zay Osama's vivid verses play out like diary entries and leave every emotion on the table as he grapples with his city's cyclical violence and the many ways it affects his life and mental health: "We in wars from generations ago / Chicago done got so dry, ain't no more places to go / And I'm steady losing homies, I can't take it no more."

"Real Pain" follows the release of Lil Zay Osama's latest "<u>Fuck Yo Homie Dead Ass</u>" and "<u>Fuck My Cousin</u>," the latter a grim and cold-hearted trap hit that went viral on YouTube. Peaking at #7 on

YouTube's Trending Music Videos chart, "Fuck My Cousin" is his fastest-growing music video to date with over 2 million views in two weeks. Both singles come on the heels of <u>Trench Baby 2</u> (Warner Records) and a main supporting slot on tour with G-Herbo at the end of 2021.

With over 300 million streams under his belt and coverage from the likes of XXL, Pitchfork, The FADER, COMPLEX, Chicago Reader, Lyrical Lemonade more, Trench Baby 3 is set to be his most resonant project yet.



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ABOUT LIL ZAY OSAMA:

Lil Zay Osama makes "pain music." That's what the South Side native calls his combination of raw, gripping lyrics and a passionate delivery. One of Chicago's most captivating young voices, the 23-year-old pens heart-wrenching street narratives riddled with eulogies for tragically lost family and friends. With booming drums and poignant melodies, somber trap production scores Zay's tear-stained memoirs, auto-tune accentuating the hurt embedded in every syllable. It's a sound that's resonated far and wide, yet these songs talk directly to those born in the trenches. Since he arrived in 2019, Zay has continued to touch fans. His music encapsulates his greatest strengths and the emotional impact of his heaviest songs conveying the callousness of Chicago street life. A departure from the more celebratory *Hood Bible* (2019), which Zay recorded while glowing from signing to Warner Records, his latest duology *Trench Baby* and the recent *Trench Baby 2* distill decades of unsettling truths and hard-earned wisdom. *Trench Baby* 2 as well as the follow-up deluxe edition, which included an array of street hits from "Rumors," "Ride for Me" (with Jackboy)" to fan-anthems "61st to 64th," and "We'll Be Straight." A gifted storyteller and melodic virtuoso, Zay is able to maneuver between different moods from drill to trap ballads, earning him the praise of *XXL*, *Pitchfork*, *HipHopDX*, *Complex* and more.

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