LIL ZAY OSAMA SHARES VIDEO FOR "TRIM" FT. PGF NUK WATCH HERE

TRENCH BABY 3 OUT NOW - LISTEN HERE



September 20, 2022 (Los Angeles, CA) – Reporting live from Chicago's South Side, **Lil Zay Osama** delivers raw tales from his hometown with uncommon intensity. Teaming up with another South Sider for a flex-heavy highlight from <u>Trench Baby 3</u>, Lil Zay Osama shares the new video for "**Trim**" ft. PGF Nuk. Blessed with demonic production from Drako & Coldblime, "Trim" finds both rappers touting the attributes that help them stand out from the crowd ("B*tch, I'm him, I ain't them/Fresh as f*ck, I pop out trim," spits Lil Zay Osama) and delivering stern warnings to anyone who might cross them ("I'm the pole and you the fish, you reel 'em in, then get 'em dished," says PGF Nuk). In the video, Zay and Nuk pop out with their crews and host a friendly game of poker, the two rappers piling up chips as they hatch their plots to take over the game.

"Trim" is the latest in a line of quality videos from *Trench Baby 3*, following recent clips for the heartfelt "Have You Ever," "Set Up" ft. Fredo Bang and "Chase 'Em Down" ft. G Herbo. Trench Baby 3 is home to the recent hit "F*ck My Cousin, Pt. II," a no-holds-barred collaboration between Lil Zay Osama and Lil Durk that is tearing up the streets in Chicago with over 16 million video views on YouTube, along with previously released singles like "Real Pain," a moving ballad about the struggle, and "Glah Glah" (3 million views on YouTube), a hustler's anthem named after Zay Osama's signature ad-lib. Featuring additional appearances from PGF Nuk and Icewear Vezzo, *Trench Baby 3* is available everywhere via Warner Records.

Lil Zay Osama's visual ambitions extend beyond music videos—the South Sider conceptualized and starred in <u>Trench Baby: The Series</u>. Inspired by the mixtape, the four-part narrative YouTube TV show tells a tale of betrayal, survival, and revenge on the South Side of Chicago. Executive produced by Lil Durk and DJ Bandz, the full Trench Baby series is currently streaming on <u>Zay's YouTube channel</u>.



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ABOUT LIL ZAY OSAMA:

Lil Zay Osama makes "pain music." That's what the South Side native calls his combination of raw, gripping lyrics and a passionate delivery. One of Chicago's most captivating young voices, the 23-year-old pens heart-wrenching street narratives riddled with eulogies for tragically lost family and friends. With booming drums and poignant melodies, somber trap production scores Zay's tear-stained memoirs, auto-tune accentuating the hurt embedded in every syllable. It's a sound that's resonated far and wide, yet these songs talk directly to those born in the trenches. Since he arrived in 2019, Zay has continued to touch fans. His music encapsulates his greatest strengths and the emotional impact of his heaviest songs conveying the callousness of Chicago street life. A departure from the more celebratory *Hood Bible* (2019), which Zay recorded while glowing from signing to Warner Records, his latest duology *Trench Baby* and the recent *Trench Baby* 2 distill decades of unsettling truths and hard-earned wisdom. *Trench Baby* 2 as well as the follow-up deluxe edition, which included an array of street hits from "Rumors," "Ride for Me" (with Jackboy)" to fan-anthems "61st to 64th," and "We'll Be Straight." A gifted storyteller and melodic virtuoso, Zay is able to maneuver between different moods from drill to trap ballads, earning him the praise of *XXL*, *Pitchfork*, *HipHopDX*, *Complex* and more.

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