



**ALI GATIE DROPS EMOTIONAL NEW BALLAD “SEASONAL LOVE”**  
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**March 17, 2023 (Los Angeles, CA)** --Multi-Platinum artist **Ali Gatie** returns with new track **“Seasonal Love,”** a tender ballad about the fleeting nature of love. Listen [HERE](#) and watch [HERE](#) via **Warner Records**. Soulful and serenading, the crooner’s piano-driven tearjerker sparkles with sincerity and emotion. It follows his recent, equally affecting single **“All Comes Back To You”** as his second release of 2023.

*“Can you blame me for falling in love? I was empty and you filled me up,” Gatie sings over a gentle piano arrangement and a punctuating beat. “If you left me, then who’d pick me up? I’m not falling apart, I’m just falling in love.” It’s impossible not to get swept up in the deeply vulnerable lyrics and heartfelt delivery.*

*“Seasonal love brings temporary happiness that we mistakenly believe to be a long lasting, forever thing,” Gatie says of his new single. “When the season comes to an end, the relationship meets its inevitable demise, along with our hopes and aspirations, leaving us to desperately understand why. We are left with unanswered questions and expectations that have no clear resolution.”*

*“We can’t go back to the season or try to salvage what once was, instead we must move on, and mourn the love we lost,” he adds. “The season’s purpose is to nurture you, bring you back to life, and fill the gaps that can only be remedied by love. What makes it difficult for us to let go of seasonal love is the unclear nature in the way they dissolve. We just have to hold onto the lessons they taught us, the love and the memories they provided.”*

Arriving on the heels of [“All Comes Back to You,”](#) **“Seasonal Love”** is **Gatie’s** second single since dropping his **WHO HURT YOU? DELUXE LP**— a souped-up iteration of his acclaimed album that

included the moody kiss-off “Selfish” and minimalist cyberlove ballad “Innocent,” both of which he previously teased on TikTok. There’s also the sweet acoustic number “If I Fall in Love,” recorded over two years ago, finally given a proper release.

With a knack for fusing R&B and pop, **Gatie** has quickly become one of music’s most incisive singer-songwriters. His songs have garnered more than 4.4 billion global streams and he boasts more than 3.1 million TikTok followers. The crooner has also surpassed the 1 billion-view mark on YouTube and recently headlined the inaugural Wireless Festival in Abu Dhabi. Alongside his solo successes, he has also collaborated with artists like Ty Dolla \$ign, Alessia Cara, Tate McCrae, Marshmello, and MAX.

With “**Seasonal Love**,” **Gatie** showcases his vocal prowess while delivering a gentle reminder that deep emotions should be savored—before they’re gone.



High Res Assets [HERE](#)  
Credit: Osama Hassan

#### **ABOUT ALI GATIE:**

Ali Gatie’s music is intimate in a way that almost feels private. The Toronto-raised artist’s pop-meets-R&B is often vulnerable, wounded, and yearning — listening is less like thumbing through his diary than stumbling upon the pages he’s ripped out and stuffed at the bottom of a drawer. Hits like double-platinum acoustic love letter “It’s You” and 2021 EP, *The Idea of Her*, demonstrate how affecting such an approach can be — he shares the contours of his emotions in hopes that listeners see themselves reflected. And his fans, The LISNers, have connected to these songs in a way that feels profound. After blossoming his sound via bigger projects like 2020’s *You*, he’s now accumulated over 3.5 billion streams across platforms. Gatie isn’t the type to care about such numbers, but it’s evidence of the powerfully authentic bonds he’s been able to form. *The Idea of Her* is full of new leaps, including a colorful collaboration with Marshmello and Ty Dolla \$ign called “Do You Believe,” which makes it the perfect next step for both Gatie and The LISNers — the EP underscores his unguarded approach to songwriting while emphasizing that there are new worlds

out there to explore. "I want my fans to know I'm still figuring this out," he says of his next chapter. "I might not know for five or 10 years, but this is where I feel like I sit most comfortably. You can expect the unexpected."

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