NLE CHOPPA DROPS COTTONWOOD 2 FEAT. LIL WAYNE, RICK ROSS, G HERBO, LOLA BROOKE, FIVIO FOREIGN & MORE LISTEN <u>HERE</u>

CHOPPA SURPASSES 5.5 BILLION GLOBAL CAREER STREAMS

"SLUT ME OUT" ROCKETS UP *BILLBOARD'S HOT 100* CHART; HITS #1 ON TIKTOK



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April 14, 2023 (Los Angeles, CA) — Today, Memphis hip-hop phenom NLE Choppa releases his highly anticipated sophomore album *Cottonwood 2*, which includes the viral and very NSFW hit single, "Slut Me Out," which reached #2 on TikTok's music chart, recently broke into the top 10 on US Spotify, and got an even racier remix featuring St. Louis' Sexyy Red. Watch <u>HERE</u>. Stream *Cottonwood 2* <u>HERE</u> via NLE Entertainment/Warner Records.

Cottonwood 2 also boasts the #1 most added radio single "<u>Ain't Gonna Answer</u>" featuring Lil Wayne. Recently, Weezy brought out Choppa to perform the track live at the Boston date of his *Welcome to Tha Carter* tour. <u>Download photos HERE</u> (Credit: Bryan Lasky).

On top of this comes the fiery new single **"Talk Different,"** a pointed examination of how success changes people, all set to booming bass and echoing vocals. *"I could show you how to go rags to riches,"* **Choppa** raps over the rapid-fire percussion and atmospheric flourishes, adding at the chorus: *"N***as talk different when the money come, n***as walk different when the money come."* The music video for **"Talk Different"** is confronting, depicting the young rapper in the finest fashions iced out riding through the streets of Los Angeles. Watch it <u>HERE</u>.

Cottonwood 2 is a celebration of growth and follows the breakout star's 2022 mixtape, **Me vs. Me**, which was a stepping stone to this moment. Combining nuanced reflections like "The Gender" <u>Song</u>" with the electricity of tracks like "Jumpin" and "Shotta Flow 6," Me vs. Me saw Choppa take his artistry to new and exciting places. Since topping Billboard's Emerging Artists chart for a record-breaking 24 weeks in 2019, cracking the Billboard 200 top 10 with 2020's **Top Shotta**, and earning a spot on last year's Billboard 21 Under 21 list, his name has become synonymous with the elite of the rap world.

With over **5.5 billion global streams, 13 certified RIAA plaques**, and **26 million words read** via his <u>NLE Reading Challenge</u>, **Choppa's** worked hard to become a pillar of his community. Recently participating in a panel and performance at <u>Grammy Museum's "Grammy In The Schools" Festival</u>, he's leading by example, showing young people it's never too late or early to live a purposed-filled life. In January, **Choppa** organized a peaceful "Skate For Tyre" event in Memphis, gaining recognition from <u>Billboard</u>, <u>Vibe</u> and <u>Revolt</u>.

Featuring new bangers like the infectious **"Before I"** and the piano-driven **"All I Know,"** as well as previously released hits **"Mo Up Front"** and **"Champions,"** with **Cottonwood 2**, **Choppa** levels up yet again with one of 2023's most ambitious and addictive albums.



DOWNLOAD PRESS IMAGE HERE Credit - Gunner Stahl

ABOUT NLE CHOPPA

NLE Choppa is relentless. With more than 5.5 billion total streams, 14 RIAA-certified plaques, 18 million combined followers, and two 2023 singles that found a comfortable home on Billboard's Hot 100 chart, the superstar 20-year-old MC from Memphis has already accomplished a lot. And

yet he's constantly working to satiate the needs of his fans and prove wrong any remaining doubters. Choppa's recent work—culminating in his new album, *Cottonwood 2* is still an ante-up on every conceivable level. Choppa's emergence in the rap game is the stuff of legend, but for the uninitiated: His Platinum-certified single "Shotta Flow" became one of the biggest rap songs of 2019 without a premiere, co-sign, or major label push. Desiring creative control and ownership, he partnered with Warner Records to distribute his music and future releases on his label, No Love Entertainment. Fast forward to 2023 and the technical pyrotechnics remain, but Choppa has spent more time turning inward, reflecting on his devotion to family and spirituality, and sharing more of himself than he ever has. His songs about overcoming struggles and celebrating wins have won support from *Billboard, The New York Times, Forbes, GQ,* and *Complex.* Now, he just wants the rap conversation to reflect his immense talent. "When you mention the greatest artists, or when you mention the hottest artists out right now, I have to be in that conversation," he declares.

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