

BKTherula DROPS NEW MUSIC VIDEO FOR “CRAZY GIRL”

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ACCLAIMED PROJECT LVL5 P1 AVAILABLE NOW

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May 22, 2023 (Los Angeles, CA)– Primed for a hot summer, rising Atlanta rapper **Bktherula** shares the music video for her new single “**Crazy Girl**” today. Watch [HERE](#). It remains a standout from her multifaceted 2023 project *LVL5 P1*. Listen [HERE](#) via Warner Records.

The track’s woozy production underscores her melodic delivery and magnetic intonation. Meanwhile, the cinematic visual directed by Jordan Margolin finds her on top of a mountain. She instantly transfixed as she raps to the camera against the sweeping vista of the lush landscape behind her. With trippy editing, one vignette melts into the next. Simultaneously, her words echo as she confesses, “I remember praying for the day that he’d leave me alone.”

Bktherula continues to connect to both audiences and tastemakers alike. *Pitchfork* hailed “*Crazy Girl*” as “The must-hear rap song of the day” and christened it “a subtle psychological portrait.” Of *LVL5 P1*, *NME* proclaimed, “*Bk’s latest project finds her at her most self-assured. Having spent the previous three years learning to ground herself, this record reinforces her determination to do things her own way.*” *The FADER* put it best, “With infectious energy to spare and an entrancingly raw sound, Atlanta rapper **Bktherula** is a consistent voice of rap’s new generation.”

Get ready for more though...

The sizzling 10-song set includes “[PSSYONFT](#),” “[TAN](#),” and “[PSSYONFT](#)” as well as 2022’s “[FOREVER PT. 2 \(JEZEBEL\)](#)” featuring Destroy Lonely and “?????” Other highlights include “[BACK](#),” which demonstrates the 20-year-old’s versatility and lyrical prowess, and “[WE MADE IT](#)” — her soaring collaboration with Rico Nasty that pulses with attitude, and creative chemistry. Other standouts on the project are “[NO ADLIB](#),” “[DO IT AGAIN](#),” “[CRAZY GIRL](#),” and “[BELIEVE](#).” With hooks galore and wildly eclectic production, *LVL5 P1* is all killer and no filler.

Bktherula is building on the momentum she created in 2022, which saw the release of notable singles like the soulful “[FOREVER PT. 2 \(JEZEBEL\)](#)” featuring Destroy Lonely and the rapid-fire “[Through 2 U](#).” Those tracks followed the velvety two-pack “[Coupe/Keep da K](#)” — a gift to fans eagerly awaiting the followup to 2021’s psychedelic *Love Black*.

Her hard work is paying off. *Complex* named **Bktherula** one of “20 Rappers To Watch In 2023,” while *Office Magazine* praised the project and noted that, “*Bktherula is continuously learning that*

the good energy she puts into the world comes back to her in many ways.”

Bktherula continues her reign on the road. Check out her remaining tour dates below.

Stay tuned for more soon!

TOUR DATES:

Fri - 6/23/2023 - Lyrical Lemonade Summer Smash - Chicago, IL

Fri - 6/30/2023 - splash! - Ferropolis, Germany

Sat - 7/1/2023 - Woo Hah x Rolling Loud - Rotterdam, NL

Weds - 7/5/2023 - Rolling Loud Portugal 2023 - Portimao, Portugal

Thurs - 7/6/2023 - Openair Fraunfeld - Fraunfeld, Switzerland

Sat - 7/8/2023 - Rolling Loud Germany 2023 - Munchen, Germany

Sun - 7/23/2023 - Rolling Loud Miami - Miami, FL



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Photo Credit - Jordan Margolin

ABOUT BKETHERULA:

Blending dystopian soundscapes with jumpy flows and ethereal melodies, Bktherula makes a new kind of rap psychedelia. Since breaking out with “Left Right” in 2019, she’s oscillated between raucous cloud rap and gentle R&B, fusing impressionistic songwriting with complex musicality to create affecting anthems that feel futuristic and universal. The 20-year-old has been rewarded with a growing legion of fans and a slot, in many critics’ estimations, as Atlanta’s next up. She’s planted more seeds with “Forever, Part 2 (Jezebel),” a celestial offering from *LVL 5, Part 1*, her new EP on Warner Records. A young Bk began absorbing the sounds of acts like A Tribe Called Quest and Michael Jackson alongside her dad, a rapper who was in a group that opened for Tribe. With that musical upbringing, she was already uploading her own music to SoundCloud by age 13.

Soon, she unloaded “Faygo” and “Left Right,” two singles that promptly went viral. As of today, “Left Right” has earned tens of millions of streams across multiple platforms. It also helped her secure a deal with Warner Records. Now, Bk is looking to continue her level up with major international music festival performances and NYFW and London Fashion Week runway shows. American headline tour. She is also committed to embracing herself like never before. Battling doubts and the occasional spurt of negativity is a type of spiritual warfare that’s led Bk to increased self-acceptance, a journey that empowers herself and her fans.

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