ZZZ. TAPS TRIPPIE REDD FOR EMOTIONAL NEW SINGLE "SAD & ALONE"

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June 2, 2023 (Los Angeles, CA) – Today, rising artist and musical innovator Zzz. recruits Trippie Redd for his addictive, lovelorn new single "Sad & Alone." Listen <u>HERE</u> via Warner Records. With seductive melodies and the dynamic call-and-response duality of the two performers at the top of their game, the track is set to propel Zzz. to the next level.

"These girls, they're all the same, I can't explain it." Zzz. croons over gently plucked guitar. "You're a noose with your love, you always leave me hanging." Filled with pain and longing, the track still manages to seduce with its soulful harmonies and disarming heart-on-sleeve vulnerability: "Now sad and alone I still can't forget about you."

"Sad & Alone" is the first new music from Zzz. in 2023. It follows after the two-track release of "<u>How Does It Feel</u>" and "<u>Mile High"</u> late last year, two songs bursting with incredible lyricism and astounding production. They were preceded by the 20-year-old's major-label debut single "<u>All</u> <u>I Never Wanted</u>," a piano-centric track introducing a uniquely gifted artist to the world.

Although still new to the music game, **Zzz.** already has the poise and presence of a seasoned rapper and singer. For some time now, he has been aggressively perfecting his sound, cultivating a particularly powerful lyrical quality to his soulful sounds. That culminated in "running away.," which went viral early in 2022. The track notched up more than 4 million plays on SoundCloud and broke into the top 25 of the SoundCloud charts.

That resulted in **Zzz**. aligning himself with Lil Bibby's Grade A Productions and signing with Warner Records as he began collaborating with some of the industry's heaviest hitters including Marshmello, Internet Money, Taz Taylor, Backwoods, and Benny Blanco. Now, with "**Sad & Alone**," **Zzz**. explores new sonic terrain, delivering one of his most polished and accessible tracks to date.



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ABOUT ZZZ.:

Zzz. makes heartbroken ballads for the terminally online. The Miami singer/rapper's songs are powered by the frenetic attention spans of the internet age, blending melodic emo-rap, bristling pop-punk, and colorful anti-pop experiments. His breakout 2022 hit "Running Away" distills the magnetism of his work into a little over two minutes. It's relatable and real, which has earned the 18-year-old a lot of listeners in a short time. The track has notched 4 million plays on SoundCloud and reached the top 25 of the platform's charts. Now he's newly signed to Warner Records and working with a host of A-list producers and collaborators. The young Sam Zelaya has only been recording songs for a few years, and he's only really been active since the early days of the pandemic. Because his mother has underlying health conditions, he spent over a year locked in his house. Bursting with the emotions from this intense experience, he recorded 7 or 8 tracks each day, each capturing a specific element of what he was feeling at the time. Sam's savviness eventually got him on the radar of Chicago rapper and label executive Lil Bibby, who was impressed enough to offer the young rapper a deal with his Grade A Productions. As he works on new music, he's put his work ethic front and center. He claims to now have more than 200 unreleased songs in the vault, evidence of his grind and that his recent success isn't enough. He won't stop until he's reached everyone who feels as intensely as he does.

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