

CRASH ADAMS RELEASE SUMMER SINGLE “SUGAR MOMMY”

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Credit: Jabari Jacobs - High Res [HERE](#)

July 14, 2023 (Los Angeles, CA) – Feel-good pop duo **Crash Adams** have released their summer single “**Sugar Mommy**” today via Warner Records/WMG Canada. The track arrives alongside a fun video that showcases the band’s personality while highlighting their appreciation of a woman who gets what she wants. Listen to “**Sugar Mommy**” [HERE](#) and watch the music video [HERE](#).

Of the new single, **Crash Adams** says “*“**Sugar Mommy**’ is not just a song, it’s an anthem of female empowerment. There’s something special about a woman in charge. It’s smarter, savvier, sexier, and we’re here for it.”*”

2023 has been a breakout year for the duo. In the past six months alone, **Crash Adams** have gained over 5.5 million new followers across Spotify, YouTube, Instagram and TikTok. The band kicked off Google’s artist performance series to a venue full of fans in New York City in March, before being selected as the featured artist to perform at YouTube’s Toronto Features event in May. Following that, **Crash Adams** performed at Rolling Stone’s NYC studio live on Twitch. Their single “Give Me A Kiss” was added into regular rotation on SiriusXM Hits 1, currently sitting at #4 on their Weekend Countdown.

Always looking to the future, **Crash Adams** has been in the studio working with award winning producers such as Justin Tranter (Justin Bieber, Dua Lipa, Selena Gomez), Captain Cuts (Bebe Rexha, Halsey, The

Chainsmokers), Dave Hodges (Avril Lavigne, 5 Seconds of Summer, Kelly Clarkson), and Larzz (Dua Lipa, Halsey, Tate Mcrae, Lovelytheband, Dixie D'amelio). New music will be dropping all summer long.



Credit: Jabari Jacobs - High Res [HERE](#)

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