PROJEXX RECRUITS GIGGS & MARKSMAN FOR BASS-HEAVY BANGER AND VIDEO "TOP SPEED"

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June 2, 2023 (Los Angeles, CA) - Jamaica's genre-blending dancehall auteur **Projexx** returns with "**Top Speed**" featuring **Giggs** and **Marksman**. Listen <u>HERE</u> via **Warner Records**. The explosive track marks the global artist's first new single of 2023, and in typical fashion, he conjures up a sleek and dance floor-ready jam. That tone is reflected in the suitably provocative music video. Check it out <u>HERE</u>.

On the cut, **Projexx** handles the chorus, sliding through with a delightfully sly delivery as he details the particular likes and dislikes of his love interest. British rapper Giggs gives the song his signature firebrand energy, electrifying the track with clever bars and playful one-liners. Jamaica's emerging star Marksman then comes through to wrap the song up.

Directed by Jamaica native **300K**, the accompanying video is cinematic in presentation with **Projexx** and his crew showing off their fast cars and beautiful women in the style of a major motion picture. It sets the stage for a breakout year for **Projexx** who is gearing up for a body of work on the horizon.

About the track **Projexx** shares, "I wanted to produce something different and unusual, so I was in the studio experimenting with Nate and Tyree when they came up with the beat. I was freestyling until I found the first line 'Bimma inna top speed.' I hit up Marksman on IG and told him he'd be dope on the song, so I flew to Jamaica to shoot the video with him, and that's when Giggs sent his verse and the rest is history."

The new single follows a monumental 2021 and 2022 from **Projexx**, who released his last project, *Queen Hill*, two years ago. That EP was headlined by cuts like <u>"Sidepiece</u>," which was a continuation of the genre-blending songs **Projexx** began releasing in 2021. That includes his banger with Bakersteez titled <u>"Bigga League</u>," the boundary-smashing hit that documents his ascent as he takes over Jamaica's National Stadium in the video.

With the release of "Top Speed," Projexx ensures that 2023 will be his strongest year yet.



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ABOUT PROJEXX:

Projexx's journey started at the age of 12 years old when he began to experiment with songwriting and production in his hometown of Kingston, Jamaica. The son of producer Lloyd "John John" James and grandson of legendary dancehall producer Lloyd "King Jammy"; he learned the fundamentals of music by sitting in and observing their studio sessions where he would use his feverous curiosity and acute observation skills to absorb as much knowledge as possible – which he would soon apply to his own work. His music is as versatile as his life experiences; as a teenager, he would travel back and forth between Jamaica and Brenton, Canada, to live with his aunt. The more he was exposed to a new culture and lifestyle, the more his adaptation abilities and desire to keep his music as diverse as his upbringing expanded through his work. With a sound that is impossible to pigeonhole, his genre-less approach to music manifests itself as a multifaceted fusion of pop, dancehall and hip hop unique to Projexx himself. His influences span from Drake to Dennis Brown and everything in between, - self-described as "a melting pot of musical genres" – he draws inspiration not from just one source but the combination of many. Projexx describes the biggest challenge of being an artist today: the ability to sustain motivation through the navigation of the complicated industry hierarchy, hardship, and life's adversities, which to him, is a challenge he is continually faced with yet consistently overcomes by being fiercely committed to his aspirations, feeding off of the energy of his fans, and his international recognition as an up-and-coming force with which to be reckoned.

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