

PROJEXX RELEASES NEW MELODIC BANGER "BRAWLIN" FT. ARTIKAL

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June 23, 2023 (Los Angeles, CA) - Jamaica's genre-blending dancehall artist **Projexx** is back with "Brawlin." Listen [HERE](#) via **Warner Records**. The scorching track comes a matter of weeks after the global artist's first single of 2023 — the Giggs and Marksman-assisted "Top Speed." "Brawlin" is a welcomed left turn for **Projexx**, and the accompanying video showcases his relatability and charisma. Watch it [HERE](#).

On the cut, **Artikal** handles the chorus, lobbing threats at his opps with his booming voice. And though Mercedes-Benz is his car of choice, **Projexx** makes it clear that he can grab any ride he wants while showcasing his ability to both stand out and tailor his work to the artists he collaborates with.

The accompanying video features **Projexx**, **Artikal**, and their crew in Jamaica vibing in alleyways while drinking and dancing.

Projexx released his last project, *Queen Hill*, two years ago. That EP was headlined by cuts like "Sidepiece," which was a continuation of the genre-blending songs he began releasing in 2021. Among them is his banger with Bakersteez titled "Bigga League," he boundary smashing hit that documents his ascent as he takes over Jamaica's National Stadium in the video.

With the arrival of "Brawlin" so quickly after "Top Speed," **Projexx** showcases his effortless versatility as one of the most exciting voices in music.



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Photo Credit: Pop Photography

ABOUT PROJEXX:

Projexx's journey started at the age of 12 years old when he began to experiment with songwriting and production in his hometown of Kingston, Jamaica. The son of producer Lloyd "John John" James and grandson of legendary dancehall producer Lloyd "King Jammy"; he learned the fundamentals of music by sitting in and observing their studio sessions where he would use his feverous curiosity and acute observation skills to absorb as much knowledge as possible – which he would soon apply to his own work. His music is as versatile as his life experiences; as a teenager, he would travel back and forth between Jamaica and Brenton, Canada, to live with his aunt. The more he was exposed to a new culture and lifestyle, the more his adaptation abilities and desire to keep his music as diverse as his upbringing expanded through his work. With a sound that is impossible to pigeonhole, his genre-less approach to music manifests itself as a multifaceted fusion of pop, dancehall and hip hop unique to Projexx himself. His influences span from Drake to Dennis Brown and everything in between, – self-described as "a melting pot of musical genres" – he draws inspiration not from just one source but the combination of many. Projexx describes the biggest challenge of being an artist today: the ability to sustain motivation through the navigation of the complicated industry hierarchy, hardship, and life's adversities, which to him, is a challenge he is continually faced with yet consistently overcomes by being fiercely committed to his aspirations, feeding off of the energy of his fans, and his international recognition as an up-and-coming force with which to be reckoned.

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