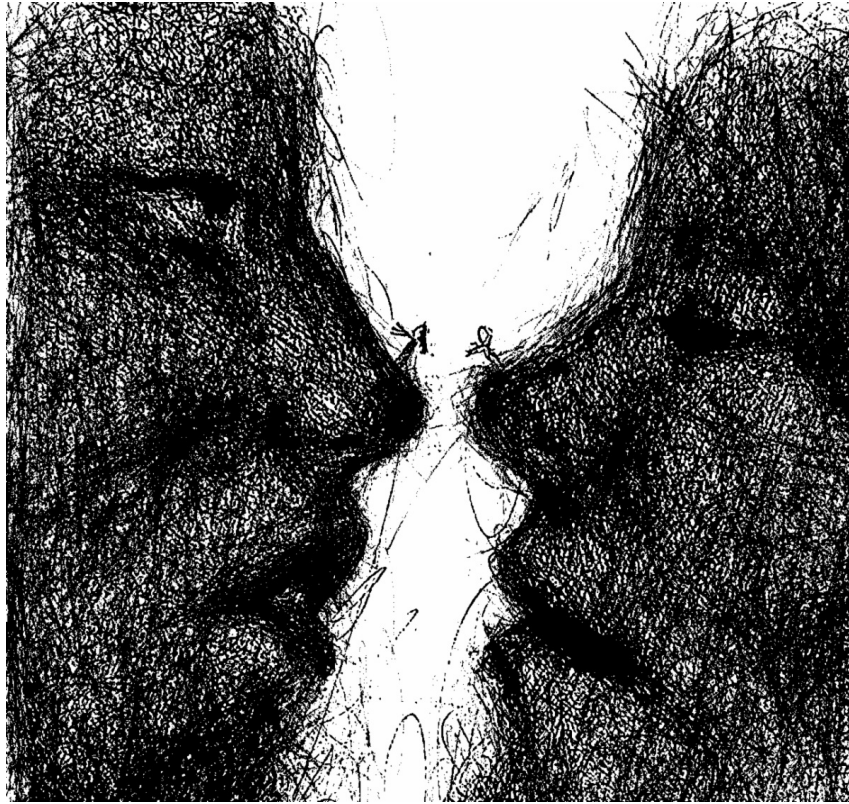


ZZZ. RELEASES NEW SINGLE “RUNNING AWAY” ON ALL STREAMING PLATFORMS TODAY

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July 7, 2023 (Los Angeles, CA)— Primed for a breakthrough in 2023, rising artist and musical innovator **Zzz.** shares a new single entitled “**Running Away**,” available now on all DSPs. Listen [HERE](#) via **Warner Records**.

On the track, melancholic acoustic guitar drains into the haze of a glitchy beat. **Zzz.**’s vocals toss and turn over the erratic bounce as he exclaims, “*I take my problems, and I turn them into something.*” Catching fire, a distorted riff uplifts the hook, “*I’ve been running away,*” only for a fret-burning guitar lead to cry out through the feedback.

He initially teased “**Running Away**” on Soundcloud, reeling in north of 5.6 million streams and over 106k “likes” on the platform. Now, it has officially landed everywhere!

It notably arrives on the heels of “**Sad & Alone**” with **Trippie Redd**. The latter has already accumulated over 2.9 million Spotify streams and 672K YouTube views on the [music video](#). Attracting plugs from the likes of [Hip-Hop Wired](#) and more, [Sheesh Media](#) proclaimed, “*For both artists, the track is a testament to the versatility that each provides in an attempt to explore new styles within their niche genre of sound,*” and [Our Generation Music](#) hailed it as “*a swooning medley of emo-rap bliss.*”

“**Sad & Alone**” was the first new music from **Zzz.** in 2023. It follows after the two-track release of “[How Does It Feel](#)” and “[Mile High](#)” late last year, two songs bursting with incredible lyricism and astounding production. They were preceded by the 20-year-old’s major-label debut single “[All I Never Wanted](#),” a piano-centric track introducing a uniquely gifted artist to the world.

Although still new to the music game, **Zzz.** already has the poise and presence of a seasoned rapper and singer. For some time now, he has been aggressively perfecting his sound, cultivating a particularly powerful lyrical quality to his soulful sounds. That culminated in “*running away.*,” which went viral early in 2022. The track notched up more than 4 million plays on



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ABOUT ZZZ.:

Zzz. makes heartbroken ballads for the terminally online. The Miami singer/rapper's songs are powered by the frenetic attention spans of the internet age, blending melodic emo-rap, bristling pop-punk, and colorful anti-pop experiments. His breakout 2022 hit "Running Away" distills the magnetism of his work into a little over two minutes. It's relatable and real, which has earned the 18-year-old a lot of listeners in a short time. The track has notched 4 million plays on SoundCloud and reached the top 25 of the platform's charts. Now he's newly signed to Warner Records and working with a host of A-list producers and collaborators. The young Sam Zelaya has only been recording songs for a few years, and he's only really been active since the early days of the pandemic. Because his mother has underlying health conditions, he spent over a year locked in his house. Bursting with the emotions from this intense experience, he recorded 7 or 8 tracks each day, each capturing a specific element of what he was feeling at the time. Sam's savviness eventually got him on the radar of Chicago rapper and label executive Lil Bibby, who was impressed enough to offer the young rapper a deal with his Grade A Productions. As he works on new music, he's put his work ethic front and center. He claims to now have more than 200 unreleased songs in the vault, evidence of his grind and that his recent success isn't enough. He won't stop until he's reached everyone who feels as intensely as he does.

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