NLE CHOPPA IGNITES DANCE CRAZE IN "STOMP EM OUT" MUSIC VIDEO WITH DUKE DEUCE <u>WATCH HERE</u>

HIT SINGLE "AIN'T GONNA ANSWER" FT. LIL WAYNE IS #3 AT URBAN RADIO

AVAILABLE ON COTTONWOOD 2 DELUXE - LISTEN HERE



July 20, 2023 (Los Angeles, CA) — Today, Memphis-bred rap phenom NLE Choppa uncovers a new high-energy dance music video for "STOMP EM OUT" with Duke Deuce. Watch <u>HERE</u> via NLE Entertainment/Warner Records. It serves as the next single from his acclaimed new album *Cottonwood 2 (Deluxe)*—available now. Listen <u>HERE</u>.

The music video brings these two hometown heroes back to Memphis, TN. In between shots of Beale Street, **NLE Choppa** raps intensely on stage and from the sidewalk. Flexing his dance skills, the kinetic choreography moves in lock-step with the track's hard-hitting hook and pulsating groove. Duke Deuce pulls up surrounded by friends as the ultimate dance party ensues.

It lands on the heels of the videos for "<u>Cold Game</u>" [feat. Rick Ross] and "<u>Champions</u>," which boasted cameos from sports legends Mike Tyson, Angel Reese, Odell Beckham Jr., Floyd Mayweather, Jewell Lloyd, Michael Andrew, and LeBron James, among many more.

Hit single "<u>Ain't Gonna Answer</u>" ft. Lil Wayne is #3 at Urban Radio and continues to climb. At the same time, **Choppa** has fueled one of the hottest smashes of the summer. Shining on a standout from the *Fast X Original Motion Picture Soundtrack*, he linked up with Kodak Black, Jimin of BTS, JVKE, & Muni Long for the banger "Angel Pt 1." It has already reeled in a staggering 109 million streams in addition to 33 million YouTube views on the <u>music video</u>.

Taking over 2023, **Choppa** also graced the covers of both <u>TMRW</u> and <u>Pause Mag</u>. Summing up his trajectory, TMRW asserted, "a moment is something he's undoubtedly achieved," and Pause Mag observed, "NLE Choppa is an inspirational, hyper-aware 20-year-old that has grown to understand his true purpose and one who's "so grateful" for all that he has accomplished."



DOWNLOAD PRESS IMAGE HERE Credit - Gunner Stahl

ABOUT NLE CHOPPA

NLE Choppa is relentless. With more than 6.2 billion total streams, 15 RIAA-certified plaques, 24.7 million combined followers, and two 2023 singles that found a comfortable home on Billboard's Hot 100 chart, the superstar 20-year-old MC from Memphis has already accomplished a lot. And yet he's constantly working to satiate the needs of his fans and prove wrong any remaining doubters. Choppa's recent work—culminating in his new album, *Cottonwood 2* is still an ante-up on every conceivable level. Choppa's emergence in the rap game is the stuff of legend, but for the uninitiated: His Platinum-certified single "Shotta Flow" became one of the biggest rap songs of 2019 without a premiere, co-sign, or major label push. Desiring creative control and ownership, he partnered with Warner Records to distribute his music and future releases on his label, No Love Entertainment. Fast forward to 2023 and the technical pyrotechnics remain, but Choppa has spent more time turning inward, reflecting on his devotion to family and spirituality, and sharing more of himself than he ever has. His songs about overcoming struggles and celebrating wins have won support from *Billboard, The New York Times, Forbes, GQ*, and *Complex*. Now, he just wants the rap conversation to reflect his immense talent. "When you mention the greatest artists, or when you mention the hottest artists out right now, I have to be in that conversation," he declares.

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