

For Omar Apollo, longing is an art form—and he’s mastered it. The young singer/songwriter’s aching, visceral musings on love and heartbreak have earned him connection with a devoted fanbase as well as industry-wide recognition, including a GRAMMY nomination for Best New Artist, two Latin GRAMMY nominations for Record of the Year and Best Alternative Song (“Te Olvidaste,” with C. Tangana), Variety’s Future Icon award, and most recently his first RIAA-certified platinum record for viral hit “Evergreen (You Didn’t Deserve Me at All)” —which was also his Billboard Hot 100 debut. He ushers in his next chapter with a new EP, *Live for Me*. Born in Hobart, Indiana, to parents who immigrated from Mexico, he often felt isolated as a minority in his hometown. At age 11, he discovered comfort in a guitar and never looked back. A pair of EPs (2018’s *Stereo* and 2019’s *Friends*) earned him critical praise and he later went on to perform on TV programs like *Late Night* with Seth Meyers and *The Tonight Show* with Jimmy Fallon. Apollo’s long-awaited debut album, *IVORY* (2022), brought him to another level. Crossing genre lines and language barriers, the full-length showcases even greater musical diversity from the already boundless creator, juxtaposing heartfelt ballads with Latin trap and alt-rock. By year’s end, Apollo had completed yet another sold-out tour, and he had performed on NPR’s beloved *Tiny Desk* series, *Coachella*, *Jimmy Kimmel Live!*, and *Good Morning America*. As he draws on another year of life, love, and longing for his latest chapter, Apollo’s promise is limitless.