

BABY TATE FLOATS OVER BOUNCY AND IRRESISTIBLE NEW SINGLE  
"JERSEY"

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**September 1, 2023 (Los Angeles, CA)** – Rising Atlanta star **Baby Tate** reminds us why she's one of the most versatile artists out with the high-energy new single "Jersey." Listen [HERE](#) via **Warner Records**. Inspired by the state's thriving club scene, the frenetic floorfiller documents the moment when you realize you got ghosted by someone who didn't deserve you in the first place. In the accompanying video, Tate visits places from her childhood in Trenton, New Jersey, where she turns a pity party into a family affair with her Cousins, Aunties, Grandma, and her Mom strutting their stuff on the dancefloor at the club. Watch it [HERE](#).

"You told me this time around it was different, you ain't changed your strokes though," **Baby Tate** sings and raps over pulsing Jersey club beats. "Tried to sell me a vision, I see ghosts in your photo." While she reflected on the red flags of ghosting, it still hurts. "I'm in the middle of New Jersey, crying in the club," the hitmaker belts on the chorus. "Thinking about all the ways you hurt me, you don't give a fuck." It's empowering, relatable, and hugely danceable.

"Jersey" arrives on the heels of sizzling collaborations with MFS and Nonô — "Bow" and "ATM" respectively. Those tracks were preceded by **Baby Tate's** reimagining of "Hey Mickey." Her original version, which first dropped in 2016 before going hyper-viral on TikTok earlier this year, has already amassed more than 100 million cumulative streams. She then followed it up with a [remix](#) featuring fellow rapper Saweetie.

On the heels of a dynamic and noteworthy AfroPunk performance, the [Billboard 'Chart Breaker'](#) continues to fuse pop, rap, and R&B since the release of her 2015 debut project, *ROYGBIV*, which she followed with 2019's acclaimed *GIRLS*, 2021's *After the Rain*, and her latest *EP Mani/Pedi*. When **Baby Tate** isn't breaking the mold with her infectious tracks and fierce fashion, she's collaborating with her contemporaries like LAYA on the genre-bending "[Sailor Moon 2.0](#)" and JID on the 21 Savage-assisted "[Surround Sound](#)" from his *The Forever Story* album.



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Credit - Jon Voz

**ABOUT BABY TATE:**

Fueled by self-love and manifested dreams, Baby Tate is forever evolving. The Atlanta-based artist, formerly known as Yung Baby Tate, has a new, concise moniker, but the 25-year-old's sound remains sprawling. Within a single body of work, you'll hear summery pop, amorous R&B, and hard-hitting hip-hop. Baby Tate's debut project, 2015's *ROYGBIV*, saw her exercising full creative control, as a singer, songwriter, rapper, producer, and engineer—independent skills she's been honing since she was 13 years old. By 2018, Baby Tate had locked into executing concept albums, releasing the thematic *BOYS* EP, followed by her breakthrough project, *GIRLS*, in 2019. With both collections, Baby Tate expanded her musicality and songwriting processes, connecting strongly to women and femme audiences through kaleidoscopic beats and highly relatable lyrics. At the center of Baby Tate's endeavors is an intentional interweaving of female empowerment and joy, as evidenced by her cohesive, yet varied 2020 EP *After the Rain*, the home of her viral, confidence-boosting hit "I Am." A genuine heroine for any person who's ever faced intrapersonal challenges, the multi-hyphenate artist offers both gentle and assertive reminders that all we need is faith, fortitude, and fearlessness. With each release, Baby Tate provides her fans with potent anthems and inspiring bars, unveiling new facets of her technicolor character in the process.

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