BUZZING UK PHENOMENON KENYA GRACE RELEASES NEW SINGLE "STRANGERS"

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September 1, 2023 (Los Angeles, CA) – After building up global buzz with tens of millions of streams and attracting an ardent fanbase, UK singer, songwriter, and producer **Kenya Grace** unveils a brand new single entitled "**Strangers**" today. It notably marks her debut for **Warner Records**' flagship dance label **Major Recordings**. Listen to "**Strangers**" HERE.

She initially teased the track on social media with a series of viral snippets. It caught fire on Instagram Reels, inspiring north of 119K creates and over 42K pre-saves in just 24 hours, while Kenya picked up 50K new followers in just 5 days. On the track, vibey synths wrap around an addictive drum 'n' bass core. At the same time, she layers evocative vocals over this propulsive backdrop. Her gentle delivery barely cracks a whisper as she captures the outpour of emotion at the end of a relationship. It culminates on a disarmingly catchy chorus as she sings, "Then one random night when everything changes, you won't reply and we'll go back to strangers."

Stay tuned for the premiere of a cinematic music video to accompany the song.

Earlier this year, **Kenya** lit up streaming platforms with "**Meteor**." Thus far, it has generated north of 4 million streams and 250K YouTube views. Earning acclaim, <u>STEREOFOX</u> raved, "There's no stopping the beautiful energy it carries."

At the same time, her fan base continues to rapidly expand. She regularly pulls the curtain back on her process with intriguing social media posts. She frequently showcases her production and vocal skills with live performance videos. As a result, her cumulative following is just shy of 1 million. Plus, Soundcloud christened her an "Ascending Artist."

Be on the lookout for more from Kenya Grace!

ABOUT KENYA GRACE:

Helming an inimitable musical vision as a producer and projecting a magnetic voice as a vocalist, **Kenya Grace** presents a multi-dimensional perspective on electronic pop. The UK-born singer, songwriter, and producer strikes a balance between nocturnal dancefloor energy and skyscraping songcraft like no other. Upon graduating from the prestigious Academy of Contemporary Music in England, she committed herself to a life in music. She did so on her own terms, eclipsing genre lines and architecting her vision around vivid storytelling. Following collaborations with the likes of **Homebodi** and **3STRANGE**, she served up "**Oranges**" in 2022, reeling in over 1 million Spotify streams. The 2023 follow-up "**Afterparty Lover**" surpassed 3 million streams, while "**Meteor**" blasted off to the tune of 4 million and counting. In the meantime, she built a devout audience across social media and received critical acclaim from *Wordplay Magazine*, *New Wave Magazine*, and more. Signing to **Warner Records'** flagship dance label **Major Recordings**, **Kenya** ignites her biggest, boldest, and brightest chapter yet with "**Strangers**."

ABOUT MAJOR RECORDINGS:

Major Recordings is the first-ever flagship electronic dance music label under Warner Records. Taking a music-first approach, the new label will discover, sign, and develop top talent across the ever-evolving and expanding electronic dance community, with early releases from PARISI, Sam Gellaitry, LUUDE, BLOND:ISH, HUGEL, and many more.

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