# NLE CHOPPA GOES BACK TO HIS ROOTS ON COTTONWOOD 2: DELUXE 2.0

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# **GUESTS INCLUDE LIL WAYNE, ROB49, AND BIGXTHAPLUG**

"WE SEE YOU" VIDEO OUT NOW!



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October 27, 2023 (Los Angeles, CA) — Memphis-bred rap phenom NLE Choppa re-ups, recharges, and reignites his recent opus *Cottonwood 2* with *Cottonwood 2: Deluxe 2.0* out now via NLE Entertainment/Warner Records. He adds nine brand new tracks to the record, offering the definitive vision of this body of work. Listen HERE.

**Deluxe 2.0** begins in epic fashion with "Message from Weezy" [feat. Lil Wayne]. A lighter flickers and Weezy exhales and speaks, "Homie had to say nothing to me, I knew he was real. I knew he was genuine." Meanwhile, Choppa unloads on the single "We See You." He delivers an airtight verbal flurry over a chopped sample of "Funkytown" by Lipps Inc. Elsewhere, he locks into a lyrical crossfire with BigXThaPlug on "Pistol Paccin," and he stomps all over the beat of "Good Day." The soulful closer "Auntie Living Room" allows him to reflect and speak from the heart. Intensity seeps out of his verses, while the vocal sample booms, "Children are crying, people are dying." It ends the project on a powerful, provocative, and poetic note. Check out the full tracklisting below.

**Deluxe 2.0** lands on the heels of **"College Girls."** It has already amassed 4.4 million streams and counting. He pulled up on <u>Billboard</u> for a candid interview. Simultaneously, <u>Rap Radar</u> applauded how "The Memphis rapper highlights both the hard work college girls put in and their shenanigans."

NLE Choppa ignited the stage at the MTV VMA Pre-Show. Meanwhile, his banger "It's Getting Hot" continues to put up staggering numbers as one of his biggest anthems yet. He notably reimagined the Nelly classic "Hot In Herre" and raised the temperature for summer. Upon arrival, it ruled TikTok as the #1 sound on the app and inspired north of 200K "creates" thus far. UPROXX raved, "NLE Choppa has the summer on lock."

Hit single "Ain't Gonna Answer" ft. Lil Wayne reached #1 at Urban Radio, clocking over 52.7 million streams. He recently paid tribute to Wayne by performing "A Milli" at the 2023 BMI Awards. At the same time, **Choppa** has fueled one of the hottest smashes of the summer. Shining on a standout from the *Fast X Original Motion Picture Soundtrack*, he linked up with Kodak Black, Jimin of BTS, JVKE, & Muni Long for the banger "Angel Pt 1." It has already reeled in over 240 million global streams in addition to over 45 million video views.

#### TRACKLISTING:

- 1. Message from Weezy feat. Lil Wayne
- 2. We See You
- 3. It's Getting Hot
- 4. Pistol Paccin Feat. BigXThaPlug
- 5. Smokin On Them
- 6. Cmon Freestyle
- 7. Good Day
- 8. Flaws Feat. Rob49 and Carey Washington
- 9. Auntie Living Room



DOWNLOAD PRESS IMAGE HERE Credit - Jimmy Fontaine

## **ABOUT NLE CHOPPA**

20-year-old NLE Choppa has impacted music as a multiplatinum chart-topping artist and asserted himself as a champion for Memphis and the greater global community at large. At 16-years-old, he cemented a partnership between his own NLE Entertainment and Warner Records, spawning a series of RIAA certified platinum hits. Even then, he's always used his platform to affect positive change. The NLE Reading Challenge incentivized at-risk Memphis elementary students to read 40 million words, ultimately receiving Tennessee's Charter School Centers Changemaker Charter Award! He performed at GRAMMY in the Schools and organized the "Skate for Tyre" peaceful protest through the streets of Memphis at the top of 2023 and donated a state-of-the-art basketball court to the Raleigh Community Center with all-star basketball player Nancy Lieberman. Additionally, Choppa's vegan lifestyle is also impacting the culture in a positive way. His This Can't Be Vegan Food Truck provides a healthy alternative on-the-go in his neighborhood. After his own spiritual awakening NLE Choppa placed an emphasis on mental,

physical, and spiritual wellness, adopting veganism, meditation, and prayer. He continues to humbly seek and share enlightenment with his art as the foundation to implement lasting change.

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