

**BELLA POARCH IS LOOKING FOR A “BAD BOY!” ON NEW SINGLE
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November 10, 2023 (Los Angeles, CA)– Riding an incredible wave of momentum, platinum-certified Filipino-American artist, songwriter, visionary, and the “*third most-followed creator on TikTok*” **Bella Poarch** shares a new single entitled “**Bad Boy!**” out today via **Warner Records**. Listen [HERE](#) and watch the lyric video [HERE](#).

On the track, **Bella** isn’t shy about what she’s looking for! Dreamy piano gives the tune a waltz-y swoon as she declares, “*I love me a bad boy!*” The rising superstar discloses all of the reasons to opt for “*the chase*” over “*chocolates*.” With a chantable chorus and a flirty swing, it’s the ultimate ode to every “**Bad Boy!**” (*whether he deserves it or not!*)

It lands in the wake of her addictive single “**Crush**” with **Lauv**, hailed by [UPROXX](#) as a “*bombastic pop song*” while [Billboard](#) declared, “*Poarch in particular sounds self-assured on this type of rhythmic pop track, tossing in vocal flourishes for good measure.*” “**Crush**” marked **Bella** entering a powerful new era, which she celebrated by joining **Alex Cooper’s Call Her Daddy** podcast for an in-depth and heartfelt conversation. Listen to the episode exclusively on Spotify [here](#).

In other big news, **Bella** has joined forces with the **Crown Channel** on **Amazon Games** for the new **Bella Levels Up** variety series. In each episode, she teams up with a streamer to improve her gaming skills in addition to embarking on adventures in I.R.L., ranging from archery to driving. It streams at 4pm PT/7pm ET every Wednesday [HERE](#).

Be on the lookout for more surprises from **Bella Poarch**. In the meantime, it’s okay to fall for the “**Bad Boy!**”



Credit Brian Ziff, download hi-res [here](#)

ABOUT BELLA POARCH:

If somebody told you **Bella Poarch** was actually a superhero from another planet or reality, it would be very hard to deny. What the Filipino-American pop provocateur has done in just two years since her 2021 emergence is nothing short of astounding. She went from a humble childhood on a small farm in the Philippines to serving in the U.S. Navy as a proud servicewoman responsible for helicopters and jets to unassumingly launching her TikTok in 2020. **Bella's** dynamic vocals, expansive vision, unpredictable approach, and undeniable spirit transformed her into a global sensation as her debut single **"Build A Bitch"** made history by achieving **"the biggest debut ever on YouTube for a new artist"** and went RIAA platinum. In its wake, she unleashed **"INFERNO"** [with **Sub Urban**], **"Dolls,"** and **"No Man's Land"** [feat. **Grimes**], leading up to her 2022 debut EP, **Dolls**. Thus far, she has gathered 2 billion streams and counting and just shy of 1 billion YouTube views as well as regularly averaging 4.8 million monthly listeners on Spotify. Along the way, she also garnered honors at the *MTV Movie & TV Awards* and *Nickelodeon Kids' Choice Awards* in addition to nominations at the *People's Choice Awards*. Beyond emerging as **"the third most-followed creator on TikTok,"** she has earned unanimous praise from *Cosmopolitan*, *E! Online*, *The FADER*, *NME*, *Rolling Stone*, *Variety*, and more. Plus, she was named to the 2022 Gold House A100 List in recognition of those who uplifted and invest in the API community and its future. However, she flexes and flaunts her superpowers like never before in 2023 on a series of singles, beginning with **"Crush"** with **Lauv**. **Bella's** about to blast off, and she's bringing pop music and culture with her.

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