**RICKY MONTGOMERY RETURNS WITH NEW SINGLE**

**“IT’S OK TO CRY”**

[**LISTEN HERE**](https://rickymontgomery.lnk.to/IOTC)

**2024 NORTH AMERICAN TOUR BEGINS NEXT MONTH**

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**January 25, 2024 (Los Angeles, CA)** – Today, breakout alt-pop artist **Ricky Montgomery** unveils his latest single, “**It’s Ok To Cry**” out now via **Warner Records**. On the track, the catchy, yet cathartic chant illuminates his uncanny ability to make heartbreak sound strangely sweet. Listen to “**It’s Ok To Cry**” [**HERE**](https://rickymontgomery.lnk.to/IOTC)!

About the track **Ricky** explains, *“I wrote* ***‘It’s Ok to Cry’*** *in late 2020 for my childhood dog Lily, who passed away in the middle of lockdown. I wasn’t able to be there, and I took that really hard. I finished most of the lyrics the day that it happened, but it still took me 3 years to find a version that felt good enough to honor her memory. I think we finally found that version.”*

Alongside the arrival of **“It’s Ok To Cry**,**”** Ricky launches his biggest North America headline tour yet—[**"The Rick Tour: Another Rick in the Wall”**](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.rickymontgomery.com%2F%23tour&data=05%7C01%7CPatrice.Compere%40warnerrecords.com%7Cf0b2f714070e4e23da8908dbc9a877f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638325497636613827%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=q49ljwuV6BAx7B4RAVPHDV6AatXwN35NgIwVQa2AAx0%3D&reserved=0)–on February 13 at The Van Buren in Phoenix, AZ. Check out the full confirmed itinerary below. See a full list of dates below, and purchase tickets at [rickymontgomery.com/#tour](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.rickymontgomery.com%2F%23tour&data=05%7C01%7CPatrice.Compere%40warnerrecords.com%7Cf0b2f714070e4e23da8908dbc9a877f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638325497636613827%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=q49ljwuV6BAx7B4RAVPHDV6AatXwN35NgIwVQa2AAx0%3D&reserved=0).

With 2 billion streams and 8 billion TikTok views, **Ricky** continues to foster his devoted young fanbase that hangs onto every word of his sunny, soul-searching alt-pop about life in all its messy and mundane glory. The recent release of his major label debut album ***Rick*** incited unanimous praise from fans and critics alike, with [***WONDERLAND***](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.wonderlandmagazine.com%2F2023%2F07%2F28%2Fnew-noise-ricky-montgomery%2F&data=05%7C01%7CPatrice.Compere%40warnerrecords.com%7Cf0b2f714070e4e23da8908dbc9a877f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638325497636613827%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=8BZYf48TlTdRF2BKFRUOMtRZYaR0gYHWkuBUcMS9nnA%3D&reserved=0)promising, “this album is set to be a defining chapter in the career of Montgomery, fully coming into his own as an artist with depth, character and presence.” [***Billboard***](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.billboard.com%2Fmusic%2Fpop%2Fnew-pop-songs-ellie-goulding-newjeans-jp-saxe-1235300582%2F&data=05%7C01%7CPatrice.Compere%40warnerrecords.com%7Cf0b2f714070e4e23da8908dbc9a877f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638325497636613827%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=vcaS8g4TW6qriZK%2Bt2OJHQ27U8ZIMdJMktVbD%2BkHjK8%3D&reserved=0)raved, “The listener can’t help but pay attention to Montgomery” and [***FAULT Magazine***](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ffault-magazine.com%2F2023%2F09%2Fricky-montgomery-in-conversation-with-fault-magazine%2F&data=05%7C01%7CPatrice.Compere%40warnerrecords.com%7Cf0b2f714070e4e23da8908dbc9a877f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638325497636613827%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=HZL0om%2FJfBRIjV8MuU6J1TJ5NZ7rL8ZT3VbQ3V1Hh4Q%3D&reserved=0) professed, “The album is a soul-searching journey through life’s trials and triumphs, woven together by Montgomery’s eloquent songwriting skills, sometimes whimsical narratives and always emotive storytelling.” Listen to ***Rick*** [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Frickymontgomery.lnk.to%2Frick&data=05%7C01%7CPatrice.Compere%40warnerrecords.com%7Cf0b2f714070e4e23da8908dbc9a877f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638325497636613827%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=p5Pv1biNaan%2FqnEFVRBfjnDJzcdRXChYNNuYQHDJZao%3D&reserved=0), and purchase physical formats of ***Rick*** [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fstore.rickymontgomery.com%2F&data=05%7C01%7CPatrice.Compere%40warnerrecords.com%7Cf0b2f714070e4e23da8908dbc9a877f9%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638325497636613827%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=hlgX1YLkeQbP5ipOLQ4cKbdYWIFVcax%2B7WkXD%2FynkI8%3D&reserved=0), including vinyl, CD, and cassette.

**NORTH AMERICA DATES:**

2/13 Phoenix, AZ The Van Buren ***(SOLD OUT!)***

2/15 Austin, TX Emo’s

2/16 Dallas, TX House of Blues ***(SOLD OUT!)***

2/17 Houston, TX White Oak Music Hall ***(SOLD OUT!)***

2/19 Orlando, FL The Plaza Live ***(SOLD OUT!)***

2/20 Atlanta, GA Center Stage ***(SOLD OUT!)***

2/22 Norfolk, VA The NorVa

2/23 Silver Spring, MD The Fillmore Silver Spring

2/24 New York, NY Terminal 5

2/26 Philadelphia, PA TLA ***(SOLD OUT!)***

2/27 Boston, MA Royale ***(SOLD OUT!)***

2/28 Montreal, QC Le Studio TD ***(SOLD OUT!)***

3/1 Toronto, ON Danforth Music Hall ***(SOLD OUT!)***

3/2 Detroit, MI Saint Andrew's Hall ***(SOLD OUT!)***

3/3 Columbus, OH KEMBA Live

3/5 Chicago, IL The Riviera Theatre

3/6 St. Louis, MO The Pageant

3/8 Madison, WI The Sylvee

3/9 Minneapolis, MN First Avenue

3/12 Denver, CO Gothic Theatre

3/13 Salt Lake City, UT Depot

3/15 Vancouver, BC Vogue

3/16 Seattle, WA Showbox Market ***(SOLD OUT!)***

3/17 Portland, OR Wonder Ballroom ***(SOLD OUT!)***

3/19 San Francisco, CA Regency

3/22 San Diego, CA SOMA

3/23 Los Angeles, CA The Wiltern

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**Press Materials:**

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