NLE CHOPPA CELEBRATES FIFTH ANNIVERSARY AND ONE BILLION STREAMS OF "SHOTTA FLOW" SERIES WITH BUNDLE

LISTEN HERE

INCLUDES "SHOTTA FLOW 7" REMIX FEATURING LIL MABU WATCH HERE

JOINS A BOOGIE'S 'BETTER OFF ALONE' TOUR STARTING MAY 18TH IN SEATTLE





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February 22, 2024 (Los Angeles, CA) — It's the end of an era and Memphis hitmaker NLE Choppa is in the mood to celebrate! The rap superstar rolls out a new remix of 'Shotta Flow 7" featuring Lil Mabu to cap a beloved series that played a significant role in his rise to hip-hop eminence, generating more than one billion global streams and nearly one billion views. He's now bundling all seven tracks into one very special release. Listen HERE and watch the video for "Shotta Flow 7" HERE via NLE Entertainment/Warner Records. This Spring, Choppa embarks on the 'Better Off Alone' tour with A Boogie, kicking off in Seattle, WA, on May 18th. Tickets are available HERE. See full routing below.

Coinciding the fifth anniversary of the first track, the bundle enables fans to dive deeper into the multi-platinum series, listening to all seven cuts in a row. Featuring **Choppa**'s signature charm, humor, and intensity, the "**Shotta Flow**" series beautifully documents his evolution from a green 16-year-old newcomer to a heavyweight of the hip-hop world. The extent of his growth is fully apparent in the rapid-fire "**Shotta Flow 7**" remix featuring Lil Mabu. To mark this new moment in his career, NLE Choppa's the latest *Bleu Magazine* cover star. Read the article HERE.

The final entry in the "Shotta Flow" franchise boasts an eye-popping video, which finds Choppa in his element at a wild house party. Not before too long, Lil Mabu comes bearing pizza and kicks the celebration up a notch. It's a fitting end to a series that has left an indelible mark on hip-hop. The "Shotta Flow" series has amassed over one billion global streams and nearly one billion views. The original track went triple platinum and spawned a double-platinum remix featuring BLUEFACE.

"Shotta Flow 2" and "Shotta Flow 3" soon followed and both reached platinum status. More recently, "Shotta Flow 6" served as the opener of Choppa's acclaimed 2022 album, *Me vs. Me*, which posted more than 118M global streams and over 31M YouTube views on the <u>music video</u>.

Last fall, **Choppa** unleashed *Cottonwood 2: Deluxe 2.0* — an extended version of his 2023 opus *Cottonwood 2* including nine new tracks, offering the definitive vision of this body of work. Listen <u>HERE</u>. The deluxe release also boasted his very first short film, *Nightmare On Cottonwood*. Watch <u>HERE</u>.

TOUR DATES:

- 5/18 Seattle, WA // Tour Stop with A Boogie @ Climate Pledge Arena
- 5/21 Mountain View, CA // Tour Stop with A Boogie @ Toyota Pavilion at Concord
- 5/23 Los Angeles, CA // Tour Stop with A Boogie @ Kia Forum
- **5/24** Phoenix, AZ // Tour Stop with A Boogie @ Talking Stick Resort Amphitheatre
- 5/29 Somerset, WI // Tour Stop with A Boogie @ Somerset Ampitheatre
- 6/1 Irving, TX // Tour Stop with A Boogie @ Toyota Music Factory
- **6/2** The Woodlands, TX // Tour Stop with A Boogie @ The Cynthia Woods Mitchell Pavilion
- 6/4 Jacksonville, FL // Tour Stop with A Boogie @ Daily's Place
- 6/5 West Palm Beach, FL // Tour Stop with A Boogie @ iTHINK Financial Ampitheatre
- 6/6 Tampa, FL // Tour Stop with A Boogie @ MIDFLORIDACredit Union Amphitheatre
- 6/8 Atlanta, GA // Tour Stop with A Boogie @ Lakewood Ampitheatre
- 6/9 Charlotte, NC // Tour Stop with A Boogie @ PNC Music Pavilion
- 6/11 Virginia Beach, VA // Tour Stop with A Boogie @ Veterans United Home Loans Ampitheatre
- 6/12 Bristow, VA // Tour Stop with A Boogie @ Jiffy Lube Live
- 6/14 Clarkston, MI // Tour Stop with A Boogie @ Pine Knob Music Theatre
- **6/15** Tinley Park, IL // Tour Stop with A Boogie @ Credit Union 1 Amphitheatre
- 6/20 Boston, MA // Tour Stop with A Boogie @ TD Garden
- 6/24 New York, NY // Tour Stop with A Boogie @ Madison Square Garden



DOWNLOAD PRESS IMAGE HERE Credit - Jimmy Fontaine

ABOUT NLE CHOPPA

21-year-old NLE Choppa has impacted music as a multiplatinum chart-topping artist and asserted himself as a champion for Memphis and the greater global community at large. At 16-years-old, he cemented a partnership between his own NLE Entertainment and Warner Records, spawning a series of RIAA certified platinum hits. Even then, he's always used his platform to affect positive change. The NLE Reading Challenge incentivized at-risk Memphis elementary students to read 40 million words, ultimately receiving Tennessee's Charter School Centers Changemaker Charter Award! He performed at GRAMMY in the Schools and organized the "Skate for Tyre" peaceful protest through the streets of Memphis at the top of 2023 and donated a state-of-the-art basketball court to the Raleigh Community Center with all-star basketball player Nancy Lieberman. Additionally, Choppa's vegan lifestyle is also impacting the culture in a positive way. His This Can't Be Vegan Food Truck provides a healthy alternative on-the-go in his neighborhood. After his own spiritual awakening NLE Choppa placed an emphasis on mental, physical, and spiritual wellness, adopting veganism, meditation, and prayer. He continues to humbly seek and share enlightenment with his art as the foundation to implement lasting change.

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For more information, please contact:

Aishah White | Warner Records

Aishah.White@warnerrecords.com



Warner Records | 1633 Broadway, New York, NY 10019

Unsubscribe laura.swanson@warnerrecords.com

Constant Contact Data Notice

Sent byaishah.white@warnerrecords.compowered by



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