KENYA GRACE FOLLOWS GLOBAL SMASH "STRANGERS" WITH ADDICTIVE NEW SINGLE "It's not fair" LISTEN HERE

NEW PROJECT THE AFTER TASTE RELEASING MARCH 22 -WRITTEN, PRODUCED & PERFORMED BY KENYA GRACE PRE-SAVE <u>HERE</u>

NORTH AMERICAN TOUR STARTS APRIL 3 + PERFORMING AT COACHELLA



Credit: Michelle Hèlena Janssen, download hi-res here

"Strangers' marks a sort of belated pop breakthrough moment for drum'n'bass" – Billboard

"A sound resonating with a new generation of Brits... [Kenya Grace] brings the [drum 'n' bass] genre to a global audience with their Gen-Z twist." – British VOGUE

March 15, 2024 (Los Angeles, CA) – Continuing a stratospheric rise worldwide, singer, songwriter, producer, creator, and drum'n'bass disruptor Kenya Grace shares an intimate and infectious new single entitled "It's not fair" today. Listen <u>HERE</u> via Major Recordings/Warner Records. It heralds the arrival of her much-anticipated new project*The After Taste* on March 22, 2024. Pre-save<u>HERE</u>.

"It's not fair" highlights both the intricacies and the irresistible appeal of her signature sound. A glassy keyboard loop wraps around a pulsating dancefloor-ready beat. At the same time, emotion overflows from breathy verses as she urges, *"Tell me baby, don't you kinda miss me? Well, I hope you picture me when you're with her."* The track culminates on the kind of hook that transcends genres and rings out loudest in hearts everywhere with a relatable post-breakup lament, *"It's not fair you don't care, but I see you everywhere"*

The U.K.-based **Kenya Grace** has emerged as the sole architect of a living and breathing world of her own. She personally wrote, produced, and performed the entirety of *The After*

Taste by herself—a true anomaly for a female dance music artist. As such, it matches her singularity with its unmatched fusion of rave, alternative, and pop. Ultimately, she has completely dictated and defined her vision with these nine tracks.

Last year, her breakout smash "Strangers" landed like a hurricane. It tallied nearly 1 billion streams worldwide and went #1 on both sides of the pond. In addition to logging three consecutive weeks at #1 on the UK Top Singles Chart, it soared to #1 at Dance Radio in the United States and #1 on the *Billboard* Hot Dance/Electronic Songs Chart. It made history by marking "the first time ever that the Hot Dance/Electronic Songs Chart has been led by a track solely, written, produced and sung by a woman." It went platinum in three countries and reached gold status in twelve countries, including the U.S. "Strangers" also notably garnered a nomination for "Song of the Year" at the BRIT Awards. Simultaneously, Pandora, Shazam, Zane Lowe, EDM.com, and more christened her an "Artist To Watch."

Next up, she hits the road across North America, culminating at*Coachella* with performances on April 13 and April 20. **Kenya Grace**'s headline tour launches on April 3 in Toronto, ON at Axis Club and visits major markets on both coasts.

See below for all upcoming tour dates and grab the last few ticketshere.

Kenya Grace Tour Dates

April 3	Toronto,ON
April 5	Montreal, QC
April 6	Boston, MA
April 7	New York, NY
April 10	Chicago, IL
April 13	Indio, CA
April 16	San Francisco, CA
April 20	Indio, CA

Axis Club Bar Le Ritz PBD Sonia Elsewhere Hall Lincoln Hall Coachella Great American Music Hall Coachella

The After Taste Tracklist

- 1. The After Taste (intro)
- 2. Strangers
- 3. It's not fair
- 4. Stay
- 5. Someone Else
- 6. My Baby Loves to Dance
- 7. Hey, Hi, How are you?
- 8. Only In My Mind
- 9. The After Taste (outro)



The After Taste Cover Art, download hi-res here

ABOUT KENYA GRACE:

Helming an inimitable musical vision as a producer and projecting a magnetic voice as a vocalist, **Kenya Grace** presents a multi-dimensional perspective on electronic pop. The South Africa-born, UK-based singer, songwriter, and producer strikes a balance between nocturnal dancefloor energy and skyscraping songcraft like no other. A self-taught bedroom creator hailing from a small town near Southampton, she has built up a huge online fanbase and safe space for the alternative kids, anime kids, gamers and ravers through her live performances and honest and personal lyricism. She has committed herself to a life in music, doing so on her own terms, eclipsing genre lines and architecting her vision around vivid storytelling. "Strangers" blasted into the stratosphere in 2023, to the tune of nearly 1 billion streams and #1 spots around the world. In the meantime, she has built a devout audience across social media and received critical acclaim from *VOGUE*, *Rolling Stone*, *Wonderland* and more. Signed to **Warner Records'** flagship dance label **Major Recordings**, Kenya ignites her biggest, boldest, and brightest chapter yet in 2024.

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For more information, please contact Ceri Roberts at Warner Records: <u>Ceri.Roberts@WarnerRecords.com</u>

> Follow Kenya Grace: Instagram | TikTok | SoundCloud





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