KENYA GRACE SAVORS THE AFTER TASTE ON NEW PROJECT OUT NOW LISTEN HERE

WRITTEN, PRODUCED & PERFORMED BY KENYA GRACE FEATURING "Strangers," "Only In My Mind," "It's Not Fair" + 4 NEW TRACKS!

NORTH AMERICAN TOUR LAUNCHES APRIL 3 + GEARING UP FOR COACHELLA



Credit: Michelle Hèlena Janssen, download hi-res here

"'Strangers' marks a sort of belated pop breakthrough moment for drum'n'bass" — Billboard

"An inescapable but hard-to-define quality that suggests she's a talent that's not just passing through; she's carving out a permanent spot."

- Dork

"A sound resonating with a new generation of Brits... [Kenya Grace] brings the [drum 'n' bass] genre to a global audience with their Gen-Z twist."

- British VOGUE

March 22, 2024 (Los Angeles, CA) – After building buzz to a boiling point with her single "Strangers," singer, songwriter, producer, creator, and drum'n'bass disruptor **Kenya Grace** proudly presents her much-anticipated new project, *The After Taste*, out now. Listen to the self-written, produced and performed project <u>HERE</u> via **Major Recordings/Warner Records**.

Taking the reins as architect of her own world, **Kenya** tightens up a cohesive vision with an auteur's attention-to-detail and artisan's craft. Thematically, **The After Taste** tells a relatable story of life in the wake of a breakup, inspired by her own relationship trials and tribulations and those of her closest friends. Processing melancholy, joy, confusion, and elation out loud on the dancefloor, it traces a journey of nostalgia for what was, acceptance for what is, and an embrace of what the future could hold. Full tracklist below.

Just last week, **Kenya Grace** heralded *The After Taste* with the single "It's not fair." Listen <u>HERE</u>. It has already gathered 1 million streams in addition to receiving critical acclaim.

Last year, her breakout smash "Strangers" landed like a hurricane. It tallied nearly 1 billion streams worldwide and went #1 on both sides of the pond. In addition to logging three consecutive weeks at #1 on the UK Top Singles Chart, it soared to #1 at Dance Radio in the United States and #1 on the Billboard Hot Dance/Electronic Songs Chart. It made history by marking "the first time ever that the Hot Dance/Electronic Songs Chart has been led by a track solely, written, produced and sung by a woman." It went platinum in three countries and reached gold status in twelve countries, including the U.S. "Strangers" also notably garnered a nomination for "Song of the Year" at the BRIT Awards. Simultaneously, Pandora, Shazam, Zane Lowe, EDM.com, and more christened her an "Artist To Watch."

Next up, she hits the road across North America, culminating at *Coachella* with performances on April 13 and April 20. **Kenya Grace**'s headline tour launches on April 3 in Toronto, ON at Axis Club and visits major markets on both coasts. See below for all upcoming tour dates and grab the last few tickets here.

Savor The After Taste now.

Kenya Grace Tour Dates

April 3	Toronto,ON	Axis Club
April 5	Montreal, QC	Bar Le Ritz PBD
April 6	Boston, MA	Sonia
April 7	New York, NY	Elsewhere Hall
April 10	Chicago, IL	Lincoln Hall
April 13	Indio, CA	Coachella
April 16	San Francisco, CA	Great American Music Hall
April 20	Indio, CA	Coachella

The After Taste Tracklist

- 1. The After Taste (intro)
- 2. Strangers
- 3. It's not fair
- 4. Stay
- 5. Someone Else
- 6. My Baby Loves to Dance
- 7. Hey, Hi, How are you?
- 8. Only In My Mind
- 9. The After Taste (outro)



The After Taste Cover Art, download hi-res here

ABOUT KENYA GRACE:

Helming an inimitable musical vision as a producer and projecting a magnetic voice as a vocalist, **Kenya Grace** presents a multi-dimensional perspective on electronic pop. The South Africa-born, UK-based singer, songwriter, and producer strikes a balance between nocturnal dancefloor energy and skyscraping songcraft like no other. A self-taught bedroom creator hailing from a small town near Southampton, she has built up a huge online fanbase and safe space for the alternative kids, anime kids, gamers and ravers through her live performances and honest and personal lyricism. She has committed herself to a life in music, doing so on her own terms, eclipsing genre lines and architecting her vision around vivid storytelling. "Strangers" blasted into the stratosphere in 2023, to the tune of nearly 1 billion streams and #1 spots around the world. In the meantime, she has built a devout audience across social media and received critical acclaim from *VOGUE*, *Rolling Stone*, *Wonderland* and more. Signed to **Warner Records'** flagship dance label **Major Recordings**, **Kenya** ignites her biggest, boldest, and brightest chapter yet in 2024.

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