

1NONLY DROPS SHADOWY NEW SINGLE "FALLING"

[LISTEN HERE](#)



[DOWNLOAD ART HERE](#)

March 22, 2024 (Los Angeles, CA)– Today, rising Las Vegas rapper-producer **1nonly** releases "**Falling**," a new single that's as sleek as it is immersive. Listen [HERE](#) via **Warner Records**. Coated in moody production and **1nonly**'s ghostly, gravel-toned vocals, the track emanates the mystique and pulsing energy of an emerging star.

Coasting over haunting strings, muffled percussion, and fused with a brooding bassline, it's equal parts sinister and engrossing. About the single **1nonly** shares, "*During a particularly low point in my life, I found solace in the song "Falling." I was feeling utterly lost. While the lyrics may not explicitly address struggle, they convey a broader message: that one can overcome any adversity. I want to show that anyone can get through that point of time, where you feel like nothing will get better.*"

"**Falling**" is everything its title suggests. It's also just the latest example of **1nonly**'s surrealistic brand of reality raps — songs that fuse ominous sounds with themes of grandeur, and transformation. The track was preceded by "[Scars](#)," an atmospheric track that dropped back in January. Laced with apocalyptic production and 1nonly's monotone ruminations, the track is simultaneously stylish and chilling. Those releases followed "[Split](#)" and "[GHOSTKILLA](#)" [with Jasiah].

Before that, he dropped the *Homesick* EP highlighted by "[Mine](#)" and "[Step Back!](#)" alongside New Zealand rapper-producer SXMPRA. **1nonly** built on that momentum by unleashing "[Leave](#)." With each new release, the momentum behind **1nonly** grows. To date, he has over 712M total global streams.



[DOWNLOAD PRESS PHOTO HERE](#)

Credit: Jonathan Weiner

ABOUT 1NONLY:

1nonly's gothic raps are dark, yet glamorous. Every song is a blur of euphoria and violence, a mosh pit of TikTok generation rap tropes, while he sits at the center, dropping flexes in a deceptively casual cadence. He's at peace in the chaos. Born Nathan Fuller in 2004 in Las Vegas, NV, 1nonly first dove into alt-metal bands like Linkin Park and Breaking Benjamin, later finding hop-hop as a high schooler through skate culture and the internet. He put out his first music in 2019, recorded on a gaming headset, and immediately found an audience for his hooky, tongue-in-cheek style. As he immersed himself in recording more, he shifted from bedroom pop to rap and began honing his sample-heavy sound. Now signed to Warner Records and represented by Wax Management, 1nonly wants to take his songwriting to the next level, tapping even further into the romantic darkness he's cultivated in his music. He's one of rap's true punks, making uniquely gloomy, angsty, and otherworldly songs that just might push the whole genre—multiple genres, even—forward.

CONNECT WITH 1NONLY

[Instagram](#) | [Twitter](#) | [TikTok](#)

For more information, please contact:

Yash Zadeh | Warner Records

Yashar.Zadeh@warnerrecords.com



Warner Records | 1633 Broadway, New York, NY 10019

[Unsubscribe \[laura.swanson@warnerrecords.com\]\(mailto:laura.swanson@warnerrecords.com\)](mailto:unsubscribe.laura.swanson@warnerrecords.com)

[Constant Contact Data Notice](#)

Sent by yashar.zadeh@warnerrecords.com powered by



Try email marketing for free today!