

## PHILLY'S 2RARE RELEASES NEW SINGLE "2HUMPY IS BACK"

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**April 5, 2024 (Los Angeles, CA)**– Kicking off another era, Philadelphia rapper **2Rare** shares his new single "2Humpy Is Back." Listen [HERE](#) via **Second Estate/Warner Records**. Watch the music video [HERE](#).

The clip intercuts footage of **2Rare** and his crew in a local corner store with scenes on a futuristic dancefloor ignited by all kinds of wild choreography. Fittingly, he matches the speed of the production with a flurry of breathless fast-paced flows. Ultimately, his larger-than-life personality dominates every quotable bar.

"**2Humpy Is Back**" just sets the stage for more music to come! Last year, he turned up with the infectious mixtape, [Truth or Rare](#). Beyond piling up tens of millions of streams, the tape earned critical acclaim and cemented his spot as artist to watch in the coming year. Last month 2Rare brought the house down at Rolling Loud in Los Angeles which also included an electric performance of "2Humpy Is Back."

His versatility and ear for addictive yet insightful hip-hop knows no bounds. Beyond tracks featured on the release, **2Rare** lent his talents to NLE Choppa's "[Do It Again](#)," which has already gone RIAA Certified Gold. Additionally, he was recently featured in [XXL's](#) 2023 "Freshman Class," in which they sing the MC's praises for his drive to break out bigger than ever.



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Credit - Sean Behr

**ABOUT 2RARE:**

From its beginnings, hip-hop has been about rearranging what already exists in a way that is daringly, irresistibly new. That’s exactly what 2Rare, the Philadelphia native at the forefront of the emergent club-rap scene, has done, fusing hits from past generations to the propulsive style of music and dance that has long driven underground culture on the Eastern seaboard. From his national breakthrough with 2020’s “Big Drippa,” the 23-year-old, born Naseem Young, has flourished with a seemingly endless string of upbeat Technicolor offerings that pack dancefloors and make radio and streaming playlists even more inventive. His debut LP, *Truth or Rare*, offers the definitive take on the sound that could come to define the 2020s in hip-hop. With *Truth or Rare*, 2Rare is doubling down on the approach that he’s all but perfected. He reveals that he has some much darker songs in the vault—songs that speak to depression or loneliness that intermittently flares up, or speaks to the hardship he’s had to endure. But for the time being, he’s “doing what’s worked for me” thus far. In explaining how he’s adjusted to newfound fame and comparisons, with *Truth or Rare*, 2Rare reaffirms that his only competition is in the mirror.

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